the projector

Red River College's Student Newspaper
March 19, 2012
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+ WATER BOTTLE FREE

RRC'S THIRD YEAR PARTICIPATING IN THIS NATIONAL EVENT

ARTS | PG.5

+ GISELLE GIVES THE CHILLS

THE PROJECTOR REVIEWS RWB'S LATEST PRODUCTION

SPORTS | PG.10

+ COMMUNICATOR OF THE YEAR

SCOTT BROWN HONORED BY CPRS

NEWS

TAKING TO THE SKIES

Photo supplied

AMANDA THORSTEINSSON, CONTRIBUTOR

Province committing to helicopter ambulance service

When an ambulance collided head-on with a vehicle on a rural highway several months ago, it was the skill and speed provided by a helicopter ambulance that saved the life of one critically injured paramedic.

"The helicopter ambulance was credited with that paramedic's survival," says Gerry Delorme, director of the office of disaster management for Manitoba Health.

In the time that it would have taken for a traditional vehicle ambulance to arrive at the scene, the paramedic would have died.

The province of Manitoba has officially signed a 10-year agreement with the Alberta-based Shock Trauma Air Rescue Society (STARS) to provide helicopter ambulance service in the province.

The helicopter ambulance will generally be based out of James Armstrong Richardson International Airport, but will be able to be moved around the province as necessary.

"Every day, we take a look at where the helicopter is going to be based from," Delorme said.

If there is an emergency or disaster operation going on outside of Winnipeg, the STARS team will relocate in order to be as close as possible to where they might be needed.

Manitoba first began testing out the possibility of helicopter ambulances during the 2009 and 2011 floods.

Over the course of these floods, the availability of the helicopter ambulance ensured that ambulance service was never interrupted, even despite impassable roads and terrain.

While emergencies such as floods make up an important part of STARS, it is the day-to-day emergency incidents that make up the majority of emergencies that the helicopter ambulance responds to.

"The majority of cases STARS responds to are from motor vehicle accidents," says Delorme.

The helicopters will also benefit people who suffer a heart attack or stroke while driving outside the city, and where a fast response is critical to save their life.

The crew of the helicopter ambulance will consist of two pilots, one critical care nurse, and one paramedic.

"The crude survival benefit of STARS is that about a third of the cases STARS responds to wouldn't have survived without it," says Delorme.

The helicopter ambulance and STARS team are dispatched in the following way:

In an emergency situation, someone dials 911 to request emergency assistance as per usual. The operator who takes the call then has the option of dispatching either a regular ambulance to the scene, or if deemed necessary, a helicopter ambulance.

STARS will cost Manitoba approximately $10 million a year. The money comes from a combination of government funding, private sponsorship, individual donors, and community fundraising.

The helicopter ambulance is currently responding to approximately one call per day.

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Anyone can write for The Projector, and Red River College students are encouraged to contribute. Simply pitch or submit an article to the appropriate section editor or join our contributors' list. Though we will consider all submissions, due to space restrictions, The Projector cannot guarantee that all articles received will be published. If you wish to respond to something you've read in this issue, letters to the editor can be emailed to editor@rrcsa.com. To ensure your chances of being published, letters should strive to be around 150 to 200 words in length. The Projector reserves the right to edit all submissions for length, as well as stylistic, grammatical, and legal guidelines. The Projector also reserves the right to reprint submissions at any time, in both written and electronic formats. The Projector will not publish content that it deems to be racist, sexist, or otherwise prejudiced.

COOKING UP SOMETHING NEW

ALLISON MARINELLI , CONTRIBUTOR

Pack your bags, chefs in training, you're going downtown.

The students at the Notre Dame Campus in the Culinary Arts department will soon be neighbours with the students at the Exchange District campus. They're getting a brand new home out of the 107-year-old building that was once the Union Bank Tower.

Old meets new with the additions onto the retro skyscraper. The transformation will cost a cool $27 million with funding coming from federal, provincial and municipal levels of government and from the college's budget. Private donors like Paterson GlobalFoods, a Winnipeg-based, family-owned international agri-food business, have committed $2 million.

The campus, located on the corner of King and William, will have state-of-the-art culinary and baking labs, a green room with an herb garden, 49,500 square feet of instructional space and three different restaurants.

Jane's will be a 110 seat fine dining restaurant located on the main floor, Hard Drive Café, a 100 seat casual diner, and Grab-and-Go, a quick service food outlet. These restaurants will give students the opportunity to cook for the public and give businesses a new place to go for lunch in the Exchange.

This is the first time student residencies have been available for Red River College students. This is also the first time professional baking courses have been offered.

Jeff Gill, an instructor in Culinary Arts and one of the leaders on the development team, is excited about the new programs, "We will be offering a lot of evening courses and professional development courses for professionals in the industry which we don't do right now."

Paterson GlobalFoods will be open this spring
Photo by Garrick Kozier

The culinary arts department isn't the only one moving downtown though. Other programs like hospitality and tourism and professional baking will also be offered at the new campus.

The building is Western Canada's oldest skyscraper and overlooks downtown Winnipeg directly through its most famous intersection. The view from the top of the eleventh floor is so exquisite that the flat rooftop will be transformed into an outdoor patio.

The ground floor will contain labs and multi-purpose space. The second and third floors will house classrooms, offices and labs, while the fourth to tenth floors will be dedicated to student residences. Most of the walls are built out of floor to ceiling windows making this campus comparatively as beautiful as its neighbour on Princess Street.

The campus will be known as the Paterson GlobalFoods Institute when it opens in the spring of 2012.

WORST KIND OF CRIMINAL

DAVE BAXTER, SPORTS BEAT REPORTER

It is expected that disgraced hockey coach Graham James will find out on March 20 whether or not he will receive jail time for sexually abusing Theoren Fleury. I am not normally one of those "tough on crime" people who believe we should lock up every criminal and throw away the key, but in the case of Graham James I believe a severe punishment is justified.

Everyday, parents leave their children in the trust of adults, whether it be school, hockey, swimming lessons or whatever. To betray that trust with kids and their parents is a sick and heinous thing. Kids should be able to walk into any situation with any adult and believe that they are in a safe place. At a young age kids need to be able to trust the adults that are around them or it can completely twist their view of the world.

I read the Theoren Fleury autobiography and I know the details of what James did to him. He trapped Fleury into a situation where he felt he could not tell anyone or his chances at the NHL would be done. Plus a boy at that age would be so ashamed of what was happening that they might just want to keep it quiet. James new all of this and used it to manipulate Fleury and countless other boys.

Having that happen at such a young age would do permanent damage to anyone and it is no surprise that Fleury spent years abusing drugs and alcohol. Fleury and every other boy that James did this too has been handed a life sentence because they will never live a completely normal life.

Graham James didn't want to show his face outside a Winnipeg courtroom on February 22 because he was obviously ashamed. Well, Mr. James, you should be ashamed. You stole the innocence of countless young boys and have caused years of pain and suffering for them and their families.

I hope the justice system does the right thing and gives you significant jail time because if they don't, it will be a severe injustice and a slap in the face of the people you hurt.

RDK
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TAXES DONE YET?
Starting February 23, 2012 we will be in the Library hallway at the Notre Dame Campus from 9am - 3 pm
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Including GST & PST

4th Annual
Trek for
Tourette
Join caring people across the country for a five km outdoor trek on March 25, 2012 to benefit people affected by Tourette Syndrome, a neurological disorder that 1 in 100 Canadians live with every day. Why March? So it will be "as challenging as the lives of people affected by Tourette Syndrome, with weather as unpredictable as the disorder itself."
For details visit www.tourette.ca or call 1-800-361-3120.

message from the executives

Alright folks, it's been a long haul and we are finally running into the home stretch! Here are a few things to keep in mind during our last few months at RRC:

SA FOOD BANK

Please help us and show some support; donate any spare non-perishable items you may have laying around at home, by going to the SA office.

Next Food Bank Date: Friday, March 30 (REGISTER BY TUESDAY, March 27@ 12pm)

CAREER FAIR

We would like to send out a special thank you to all the volunteers and workers who helped make this years Career Fair a hit! We couldn't have made it happen without you! Also, thanks to all those that participated in the event and made it a success, we hope you enjoyed it!

TEACHING AWARD OF EXCELLENCE

This is your chance to recognize your amazing instructors!

Pick up a form at an SA office to nominate your instructor. The award is given out at the June convocation.

THE PROJECTOR IS HIRING!

POSITIONS FOR THE 2012-13 ACADEMIC YEAR:

-News Editor

-Arts & Culture Editor

-Sports & Lifestyle Editor

-Layout Editors (x2)

-Multimedia Editor

Please see full job descriptions in this issue of The Projector!

STUDENT BENEFITS HEALTH AND DENTAL PLAN

Important deadlines: Opt-out/waive (must have comparable coverage to opt out), Family add-on and Opt-in is within 30 days after the start date of your program. Follow us on Twitter @redriverplan

For proper forms and coverage info, please visit/contact:

ND Campus: RM FM66 (204)632-2503

Exchange District Campus: P110 (204)949-8475

www.mystudentplan.ca

sahealth@rrc.mb.ca

@redriverplan

CLASS REP MEETINGS

NDC: Black Lecture Theatre	EDC: P107
Time: 12-1pm	Time: 11:30-12:30pm
Monday, April 2	Tuesday, April 3

STUDENT SURVEYS

Keep a watch for posters around the campus, and make sure to check your email for a second round of the "Student Experience Survey" in March.

We want to hear from you!

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TURNING ON THE TAP

DAVID DRIEDGER, NEWS EDITOR

The environmental impacts of bottled water have always been a contentious issue. Increasingly, the bottled water industry is being scrutinized, leading some to take a stand in against it.

On March 15, Red River College participated in the Bottled Water Free Day for the third year in a row. The day, celebrated across the country by organizations, schools, and post-secondary institutions alike, is meant to challenge individuals to ditch the bottle, and turn on the tap instead.

The college's Sustainability Office marked the day by playing "The Story of Bottled Water," and providing students with facts and figures about the impacts of bottled water on the environment. The department also sought students' input on where the college should retrofit water fountains at the Notre Dame Campus (NDC) so that they can easily refill bottles.

Sara MacArthur, the manager of sustainability at the college's Sustainability Office, said that it was important to raise the awareness of the environmental impacts of bottled water on campus. "The question of bottled water is a ubiquitous issue around campus, so we wanted to participate in the Bottled Water Free Day."

"We're trying to make it fun with an engaging booth area at the NDC," MacArthur said. "We've also done it at the Roblin Centre, and we alternate between the two campuses."

One of the most popular activities held at the booth we're taste tests, in which students had to see if they could determine the difference between bottled water and tap water.

"Taste tests dispel some of the assumptions people have about tap water. People voted for tap water over bottled water. As a result of previous taste tests last year, we managed to get $50,000 to retrofit the water fountains at the NDC," she said, noting that the college had already retrofitted all of the fountains at the Roblin Centre.

Asked whether the college planned to ban the sale of bottled water on campus, MacArthur said that was not something that was planned in the near future and follow in the same direction as other post-secondary institutions.

In March 2009, The University of Winnipeg voted to ban the sale of plastic water bottles on campus, becoming the first university in Canada to do so. The university reached the decision following a referendum on campus by The University of Winnipeg Students' Association.

Ultimately, MacArthur said there wasn't enough support for a ban. "We had done the whole consultation and surveys last year, but because we didn't get that response back, we won't be proceeding down that road (to ban bottled water). There was no overwhelming support," she said.

The lack of support for the ban is precisely why the college has decided to retrofit existing water fountains at the NDC to create more bottle fill stations. "If students wanted the ban, the college would respond. But from an administrative perspective, it's up to us to provide options," MacArthur said.

The decision to provide options rather than ban water bottles was well-received by some students, including Adam Campbell. "I don't think it's necessary to ban bottled water, so long as there are options for those who are more environmentally conscious," he said.

In addition to the Bottled Water Free Day, the college will also commemorate Earth Hour on March 31 by shutting off all non-essential lights at the NDC.

ARTS

GISELLE GIVES THE WILLIES

ALLISON MARINELLI, CONTRIBUTOR

The eerie and tragic tale of Giselle is back from the grave and capturing the hearts of Winnipeg. The Royal Winnipeg Ballet (RWB) puts a modern take on a classic tale that first premiered in 1841 at the Paris Opera Ballet. Giselle has returned to the Centennial Concert Hall to bewitch the audience with a refurbished set and detailed costumes.

After Giselle falls in love with the Duke Albrecht of Silesia, he commits the ultimate betrayal. She believed he was only a peasant like herself and discovers he is in fact a Duke. Her heartbreak leads to her committing suicide with the Duke's own sword. She returns from the dead to seek revenge on her love with the Wilis - supernatural beings who lured young men to death by dancing.

"The ballet originated the phrase 'that gives me the Wilis'," says RWB Artistic Director André Lewis. "It is a terrifying and beautiful sight to see these ethereal beauties rising from the grave to dance their male victims to their death."

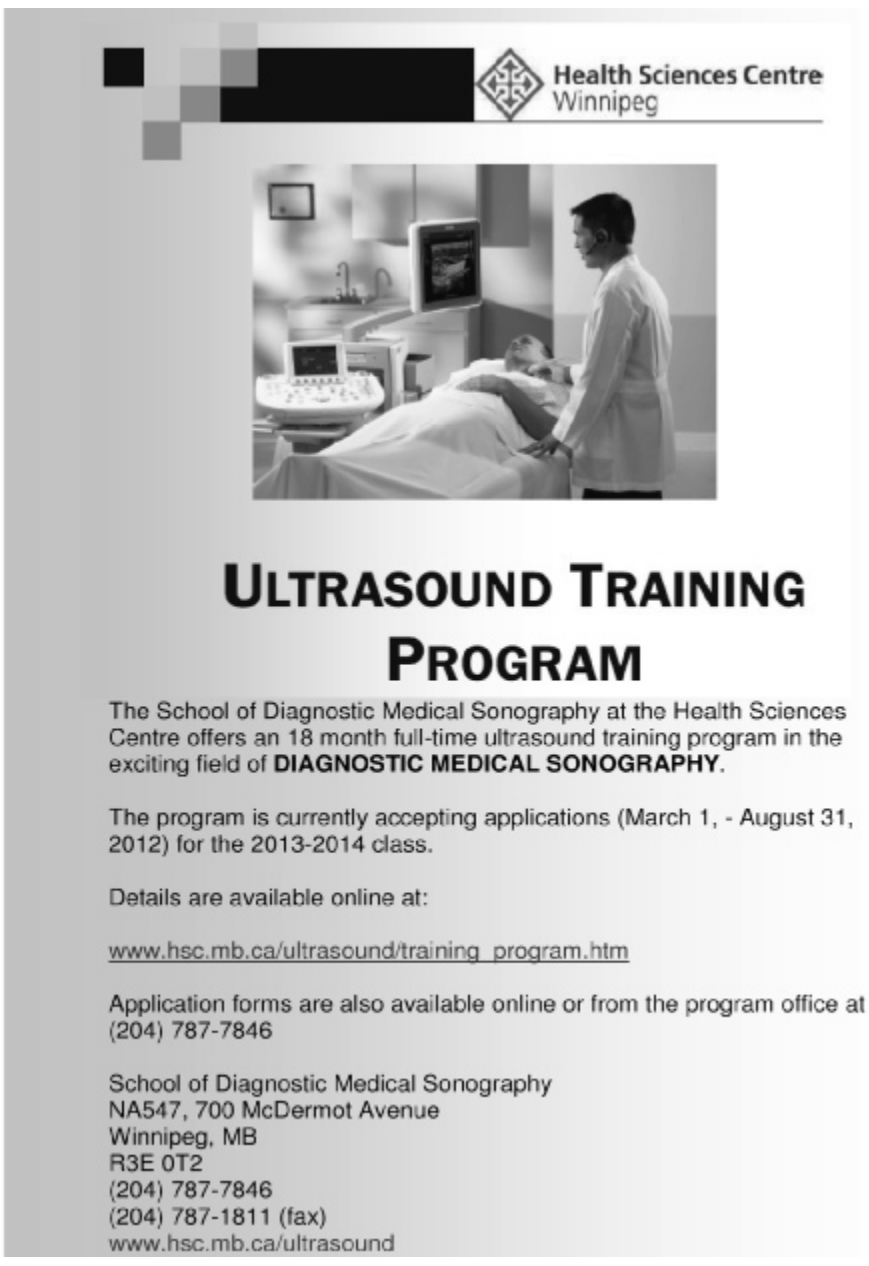
The first half of the show is set in a forest with Giselle and her mother's peasant cottage on the edge of it. She meets the Duke disguised as a peasant there and it's love at first sight. However, he has plans to marry another. After discovering this she plunges her heart with his sword and dies leaving him with the regret and guilt.

After the intermission the audience is taken beyond the grave. A supernatural stage hosts dozens of female ghosts draped in veils and white gowns.

"The way the bright, joyful staging of the village in the first act gives way to the ghostly stillness of the forest in the second act is nothing short of magical," said Lewis.

Some ballet goers were only mildly impressed with the mystical performance. Tim Horn, a film studies major, was underwhelmed by the passion behind the dancers. "The set design was strong, but the performances lacked a certain amount of enthusiasm. They were good, but not grand."

Vanessa Lawson was familiar with playing the role of Gisele since it was her breakout role with the RWB in 2002. Jared Matthews plays the role of Prince Albrecht opposite Giselle. Accompanied by a cast of dozens of other dancers, Giselle was a supernatural depiction of haunting afterlife and sadness set to the music of Adolphe Adam performed by the Winnipeg Symphony Orchestra.



BLONDE PONCHO IN HOLLYWOOD

POP CULTURE COLUMN

LINDSEY PETERSON, COLUMNIST

Jennifer Biel and Justin Timberlake got engaged in January, but no ring ever surfaced; and with no ring, I say no engagement. But low and behold Jen and Justin were spotted out at lunch last week with a massive rock on her finger.

So I guess he really did take the plunge and ask the 7th Heaven star to be his wife. Lets stop here for a second and realize that 7th Heaven is the only good thing Biel has ever been apart of, much like Keri Russell and Felicity.

Now here are my true concerns, if someone like Seal and Heidi Klum can't stay together forever why would Justin and Jessica even try it out? PLUS we all know he made a better couple with Cameron Diaz but I guess marriage is in the eye of the beholder.

Even the most eligible bachelor in the entire music industry has to eventually settle down. I'm fine with that but I'm not fine with Jessica Biel. There is one moment that sums up my feelings towards Justin's bride.

MOMENT:

Ever since 7th Heaven (or ever since her explicit Maxim photo shoot where she dissed the show and ditched her clothing trying to erase her holy image) she's been trying to make a name for herself as a serious actress. Clearly she has had some trouble doing so and the evidence is her film resume; New Year's Eve, Valentine's Day, The A-Team and I Now Pronounce You Chuck & Larry. But luckily Jessica has taken the time to explain to the public as to why she can't score any serious leading roles. The reasoning behind her shitty film resume is that she's too pretty and directors won't take her seriously.

UGH. Spare me.

My best man speech to Justin Timberlake goes like this, "stop hanging out with and marrying actresses and become a musician again."

That is all.

KEEPING THE HACKERS OUT

Computer hackers are continually developing new ways to gain access to networks. Business and industry demand secure networks and require employees with the skills to help protect them. The new Network Security Diploma program, beginning in May 2012, offers students thirteen months of full time instruction, blending theory with hands-on training.

The Network Security Diploma program is jointly offered through The University of Winnipeg Professional, Applied and Continuing Education (UWinnipeg – PACE) and Winnipeg Technical College (WTC). This diploma program provides a balanced training approach between hands-on practical experience and the theoretical and conceptual nature of Information Technology security. Graduates will have an in-depth knowledge of various protocols, network standards, designs and security solutions.

Best of both worlds

The program is unique as it combines the strengths of a technical college and a university. "WTC is a Regional CISCO Academy, Microsoft IT Academy, and a CompTIA Partner and provides excellent job skills training. The University of Winnipeg is a well known, accredited university providing relevant courses such as cryptography and project management," said Erin Stewart, Dean of PACE. "This partnership between WTC and UWinnipeg offers students the best of both worlds."

Students will have access to state of the art CISCO Labs and an integrated hands-on approach to learning. While working towards their diploma, students are prepared to write industry certifications such as CISCO CCNA, Microsoft MCITPCISCO CCNA Security, C CISCO CCNA Voice and Ethical Hacking. In addition to the Diploma graduates will also receive the UW Management Certificate and Information Assurance & Security Certificate.

"Certification in this program builds on students' current technology strengths and provides for transfer of credits," said Cathy Domke, Program Coordinator, PACE. "This diploma opens doors for students in the workplace and there are many options for transferring of credits and credentials."

Graduates of the program will understand network theory and security applications on the Internet; be able to organize and design security policies; will protect and construct secure networks and detect and counter-attack any possible threats. These are marketable skill sets. Employers require IT security skills in occupations such as Network Security Specialist, Network Administrator, Network Technician and Internet Server Administrator. Manitoba Job Futures has identified these as high growth occupations.

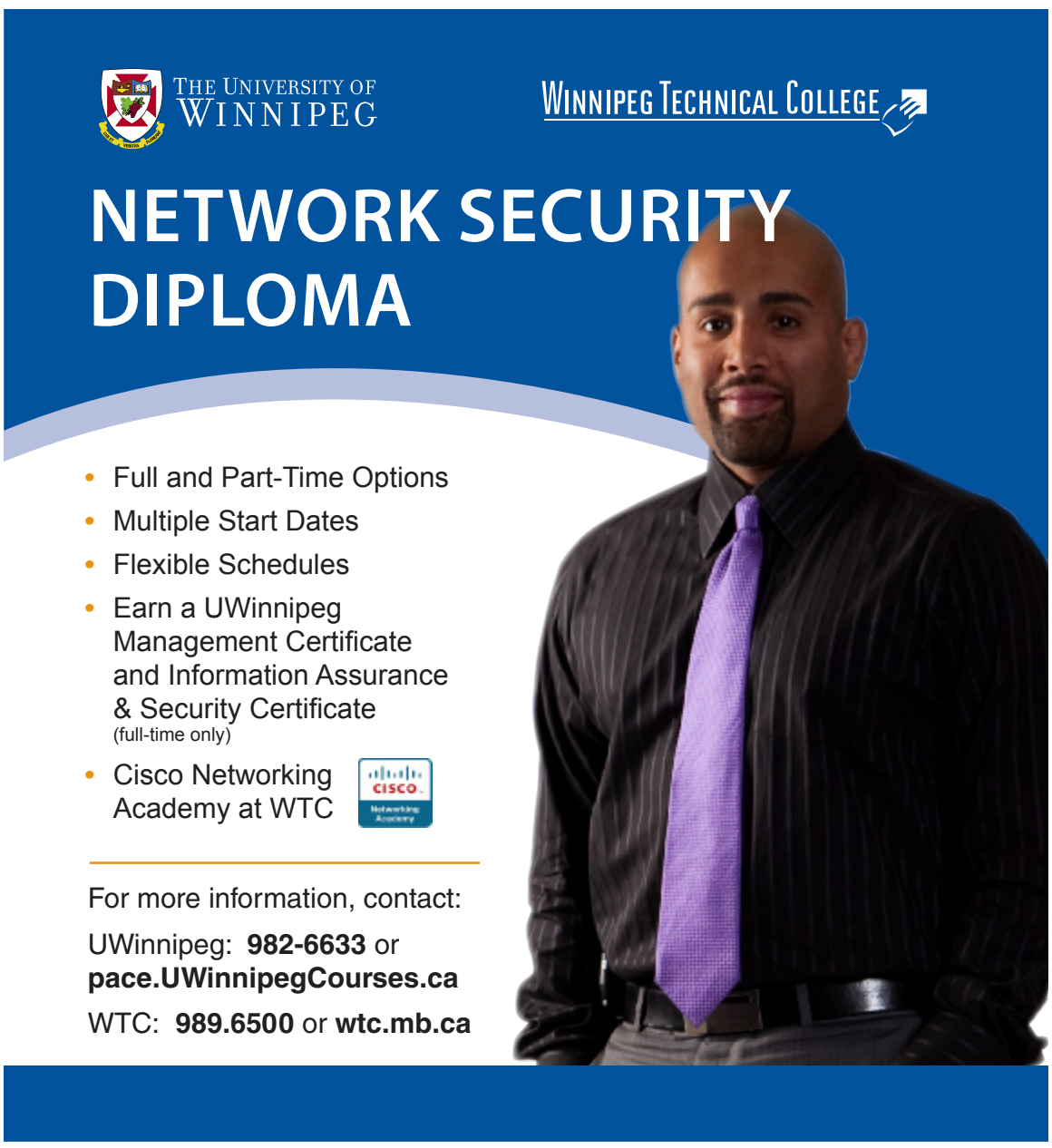
Background

In February 2010, WTC and UWinnipeg agreed to work more closely on program and facility development going forward to maximize efficient use of infrastructure, facilities and financial resources, with the goal of giving students more seamless academic and applied educational options.

Winnipeg Technical College delivers applied skills training for careers in Health Care and Human Services, Information and Business Technology, and Skilled Trades. Since the doors first opened in September 1985, the number and variety of programs, courses, and services has grown to meet the needs of over 2,000 full-time, part-time and Corporate and Continuous Learning clients. every year.

UWinnipeg is consistently ranked in the Top-10 in the country on an annual basis by both Maclean's Magazine and The Globe & Mail newspaper. UWinnipeg is noted for academic excellence, Indigenous scholarship, environmental commitment, small class sizes and for nurturing "Leaders of Tomorrow." Find out more by visiting uwinnipeg.ca. Follow us on Twitter, Facebook, and LinkedIn.

To apply for the Network Security diploma program or for more information, please contact Cathy Domke at 204.982.1156. For timetable and course fees please visit dce.UWinnipegCourses.ca.



THE ART OF NORMAN ROCKWELL AT THE WINNIPEG ART GALLERY

A TRIP THROUGH TIME

photo by Garrick Kozier

CHUKA EJECKAM, CONTRIBUTOR

Norman Rockwell paints of an era deeply missed

They call him "the American Chronicle."

From March 2 to May 20, the Winnipeg Art Gallery will play host to American Chronicles: The Art of Norman Rockwell, where a nation's heart, hopes, and hidden hatreds are all splayed upon one man's canvas.

On loan from the Norman Rockwell Museum, the exhibit contains Rockwell works ranging from the 1910s-60s; including hundreds of covers Rockwell painted for The Saturday Evening Post.

A quote stenciled on the wall above his works relates that if a painter had done the cover of The Post, they'd arrived. As you stand in the midst of this man's life, Post covers in every direction crying poignancy and cherish of true people and simple lives, you're forced to recognize his weight.

Andrew Kear, curator of historical Canadian art at the WAG, said when the WAG found an opening in the exhibition's touring schedule they jumped at the chance to host it.

"This is the first time Rockwell has been exhibited at a Canadian public art gallery, and the WAG is the show's only Canadian venue," said Kear. "Canadians of a certain generation grew up with Rockwell's images, on calendars, catalogues, and magazines. We believed the show would be both historic and popular."

Kear explained that exhibitions of Rockwell's work are uncommon and rarely loaned by museums. Until the late 1990s, there were few collections of Rockwell's work.

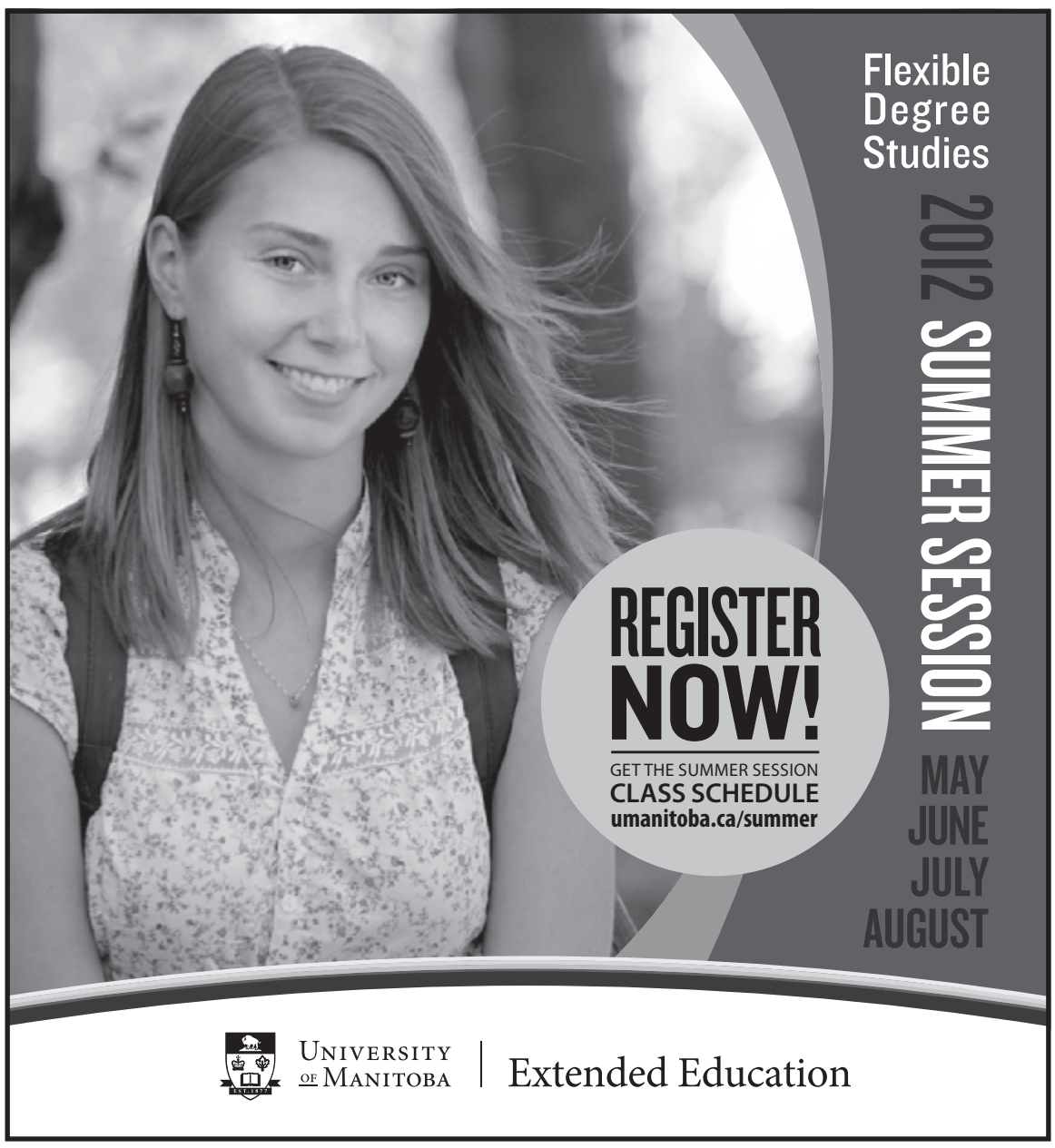
"This is because the man has always been seen predominantly as an illustrator," said Kear. "Before the pluralism of postmodernism shook things up in the 80s and 90s, being a commercial illustrator and being a fine artist were considered two different job descriptions. Most serious galleries focused exclusively on the output of the latter."

Looking forward, Kear cannot state what artists and exhibits the WAG hopes to bring to Winnipeg, but says the gallery will continue to foster relationships with museums. The WAG has previously brought in exhibitions in the 50s and 60s from the likes of the Museum of Modern Art, the Smithsonian, and the Russian Hermitage, and Kear says they'd like to continue to offe similar exhibits.

"THIS IS THE FIRST TIME ROCKWELL HAS BEEN EXHIBITED AT A CANADIAN PUBLIC ART GALLERY, AND THE WAG IS THE SHOW'S ONLY CANADIAN VENUE"

Walking about the exhibit, time slides backward. Everything is a monument to something now gone, and dearly missed. Rockwell idolized men, women, and children as pillars of supreme humanity, almost superhuman in their sincerity. Observing his work here, it's hard to disagree.

Notable works in the exhibit include Southern Justice (Murder in Mississippi), 1965, and Going and Coming, 1947.



GIVE YOUR TIME AND RECEIVE

ALYSSA MCDONALD, BEAT REPORTER

How to buy art without cash

It's a silent art auction where you leave your wallet at home, and only thing people are bidding is their time to Winnipeg charities and organizations.

Timeraiser invests in art from local, emerging artists and then auctions the pieces off for volunteer hours. The organizers of the Winnipeg event seemed to think it was a good fit for the city since it combines volunteering and art.

"We are notorious for giving, and I think we, as Winnipeggers, take pride in that. We are also known for our art scene, and the event caters to that as well," said Janellyn Marcial, co-chair of Winnipeg Timeraiser.

At last year's premiere event, 3365 hours were pledged to local organizations and about half of the pledges were from art winner or just people who wanted to start a goal.

Darlene Walsh was one of the 88 people to pledge at last year's premiere event. Along with 13 out of the 23 bidders, she pledged the maximum bid of 100 hours. She says it took her about six months to reach her goal and that finding an organization she cared about made a difference.

"Find something that your interested in so its not always you giving. You'll get something back out of it. Then you will stick with it and it will be a positive experience. Otherwise, you won't continue to give," said Walsh.

"AT LAST YEAR'S PREMIERE EVENT, 3365 HOURS WERE PLEDGED TO LOCAL ORGANIZATIONS"

Walsh started volunteering with five organizations but scaled back her commitment to the Boys and Girls Club, Canadian Youth Business Foundation and working within the school system.

Walsh says she specializes in video production, writing and marketing, and points out that many organizations don't always have funding for these skills.

"Lots of volunteer organizations don't have funding for that. I am able to give what I can from my expertise," said Walsh.

The event is taking place on May 25 at University of Winnipeg's Richardson College. People are encouraged to set a goal for volunteering in the community, even if they don't win an art piece.

"I volunteer every single week. No matter how busy I am, there is always some organization that needs my time," Walsh said.

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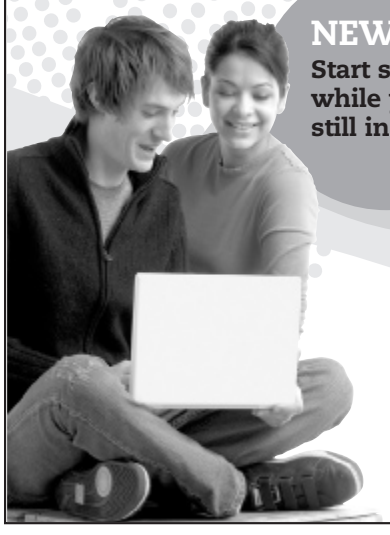
Sample Tuition Fees	60% Rebate
$ 40,000	**$ 24,000**
$ 25,000	**$ 15,000**
$ 5,000	**$ 3,000**



NEW
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Talk to your financial adviser or visit **manitoba.ca**

Manitoba

SPORTS

CITY HOPES TO FIX MOLDY OLD CLUBS

DAVE BAXTER, SPORTS BEAT REPORTER

Will offer reserve grants to help with repairs

The state of disrepair of many Winnipeg community clubs is causing some concerns for parents trying to decide on winter activities for their children.

Maginot arena in St. Boniface was closed on Nov. 3, 2011 for mold problems and has since reopened. City officials also found mold in Bertrand Arena, St. Vital Centennial Arena and Roland Michener Arena in 2011, but those arenas remain open and have been deemed safe for use by officials.

St. Vital resident Jennifer Savoy says she takes these problems into consideration when deciding where her daughter will take skating lessons.

"I'll admit it scares me when I hear of mold problems in arenas" said Savoy. "Like any mother I am protective of my daughter and I am not sure if I want to take a chance and have her get sick at St. Vital Arena. I'll probably take her somewhere else."

Savoy says that she doesn't trust that St Vital Centennial Arena is safe just because officials say it is.

"Just because it meets a minimum safety standard, it doesn't mean that it's safe," said Savoy. "If it's only barely safe enough to be open than it is obviously not very safe."

The city has stepped up in 2012 and will now offer grants to community clubs that desperately need funding. The city has promised $965,000 in incentive grants to Winnipeg community centres, and believes that this will help 20 of them do major renovations every year - without cutting back on programming.

The plan, which is part of the city's new capital budget, will use funds from the city's land operating reserve. Winnipeg City Councillor Ross Eadie (Mynarski Ward) believes that the city should fix up Winnipeg's community clubs but does not agree with where the money is coming from.

"The increase to the budget for capital and programming in community centres is a good effort despite my caution that land sales to fund such efforts as programming makes no financial sense." said Eadie. "Programming is an operational issue. One time sales of land which will run out only makes sense in items like major renovations and building new facilities.

Savoy, however, just wants the community clubs fixed and is not concerned with where the money is coming from.

"The clubs in this city have been falling apart for years. I really hope this helps."

FIGHTING FOR "HOCKEYVILLE"

EMILY DOER, CONTRIBUTOR

On a seemingly typical Tuesday March morning in Teulon, there was an unusual sense of excitement among the estimated 1,124 community members.

Local businesses and staff members along Main Street became a symphony of clicking sounds. Their eyes are glued to computer screens, and their hands are gripped firmly on their mouse. Today is the last day of voting for the next round of the Kraft Hockeyville competition.

The Kraft Hockeyville competition is an online, submission based, competition. Community members can nominate their town to become the next Kraft Hockeyville community, and anyone around the world can vote as many times as they want for their favourite submissions. The winning community receives $100,000 towards arena upgrades, and an NHL Pre-Season Game to be hosted in their town.

The staff at ONE Insurance Group have been voting all morning. Ann Stout has lived in Teulon all her life.

"I have four brothers, so I lived in the hockey rink when I was a teenager. Now I go to watch because all of the young kids are playing, and we have girls playing now. We didn't have that when I was younger," said Stout.

Stout explained that Teulon branch of ONE Insurance Group has sent out e-mails, and convinced the ten branches across Manitoba to vote for Teulon. They also have friends and family members voting across the world.

"If we win, we will be a-hooping and a-hollering. You'll hear us in Winnipeg," said ONE Insurance staff member Doreen Humber.

Jan Lambourne and Cheryl Stark have spearheaded the entire campaign. The self proclaimed "hockey moms," are at the arena so often they feel like they live there. The arena feels like home, and the people inside it, like family.

"Working as a community is the whole point. This is teamwork. You don't win unless you have a team, and you don't have a team unless your community gets involved," said Lambourne.

Brad Dawson – 15, began playing hockey at the Teulon-Rockwood Arena when he was five years old. He explains that the only upgrade he has seen, is the new canteen put in over the summer. Dawson hopes that the $100,000 will help with necessary arena repairs and upgrades, and

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TEULON IS THE OLY TOWN IN MANITOBA TO MAKE IT TO THE TOP 15

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to keep it the place to be in town for generations to come.

"Even if you aren't the one playing, you always know someone there. Tonight I'm going with all of my friends to watch the games and hang out. It's a really important place in the community," shared Dawson.

Over 200 communities across Canada entered the Kraft Hockeyville competition. Teulon is the only town in Manitoba to make it to the top 15. They are one of three communities in the western region finals; comprised of Saskatchewan, Alberta, and Nunavut. March 6 was the last day for voting. The top five communities will be announced on March 17, and voting will begin again to select the winner. You can support Teulon in the next round by logging on to krafthockeyville.cbc.ca.

supplied by RRC Blog

RED RIVER GRAD NAMED COMMUNICATOR OF THE YEAR

KATHERINE DOW, CONTRIBUTOR

When True North Sports and Entertainment announced the NHL's return to Winnipeg, the first person to face the media was Red River College graduate Scott Brown.

"Walking into that room with David Thompson and Mark (Chipman) and Gary Bettman, and the silence that was in that room as we walked in," recalls Brown of that faithful morning. "Knowing that hundreds of thousands of people were going to watch that press conference, and I was going to be the first face that they saw. That was honestly the moment I remember the most."

Brown, whose official title is Senior Director of Corporate Communications for True North Sports and Entertainment, has been named the 2012 recipient of the Canadian Public Relations Society's Communicator of the Year Award.

Spearheading True North's near flawless launch of the returning Winnipeg Jets, Brown faced a tremendous onslaught of media and public scrutiny. Through countless press conferences and launch events, including the Drive to 13,000, the premiere of the new Winnipeg Jets logo, and the jersey unveiling at 17 Wing, Brown gracefully weathered the tireless storm of media attention.

"There's no question that a great deal of rehearsal, planning, strategizing and thought had to happen behind the scenes," said Siobhan Kari, president of CPRS Manitoba in a press release. "The media attention on the return of the Jets was enormous locally, nationally and internationally and the pressures to meet all requests must have daunting. Yet it was all handled professionally."

Brown, a graduate of RRC's Creative Communications program, began his career as a sports journalist with CTV. Seeing an opportunity within Winnipeg's now departed AHL team, the Manitoba Moose, Brown made the transition in 2003 to public relations.

But Brown would see his world turned upside down in 2011. After numerous false starts in trying to purchase the Phoenix Coyotes, True North succeeded in acquiring the Atlanta Thrashers. Brown was awoken at 4 am on May 31, 2011 to a phone call telling him to go back to the office. It was happening.

"I was told that I was going to issue either one of two press releases; I'm either going to issue a press release that says it's not happening, or I'm going to issue a press release that says a press conference is being held," Brown recalls. "Mark (Chipman) tells me "send it". I said "which one?". He goes, "send the big one."

Opening that press conference, Brown also opened a transition from working with an AH" hockey team to working with the NHL. "It's essentially the same type of the job, only it's on steroids and it's on a lot of steroids," explained Brown.

Although Brown is grateful for the city's overwhelming passion for their reinstated team, he is quick to recognize the pressure this passion insights.

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BROWN, A GRADUATE OF RRC'S CREATIVE COMMUNICATIONS PROGRAM, BEGAN HIS CAREER AS A SPORTS JOURNALIST WITH CTV

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"There's a tremendous amount of scrutiny that creates a tremendous amount of pressure. Because people are feeling so emotionally attached to the team, you always want to put the best product out there," said Brown.

Despite the scrutiny, Brown never forgets how lucky he truly is. "The coolest part of my job is knowing that I work for an organization that has been able to offer the community something that they've really taken ownership of. The whole city takes pride, the whole arena takes pride when they scream out "true north". Every night we hear that, we get a shiver."

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Friday, February 17	Friday, April 13

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STUDENTS' ASSOCIATION

IT'S A TEA STORY

ALLISON BENCH, CONTRIBUTOR

Next to water, tea is the most consumed beverage in the world.

I can attest to that- I think I've already had three cups of tea and it's only 3 p.m.

That said, I don't think I'm alone. Tea has recently become a hot topic in the weight loss and health communities.

A recent study from the American Journal of Clinical Nutrition found that green tea extract resulted in a metabolism boost. Dr. Oz has recently been promoting the benefits of tea on his show.

Cory Krul, owner of Cornelia Bean on Academy Road, has found that some teas can help beyond weight loss.

"We have a great example case of a customer from when we first opened," said Krul. "He had cancer, so we gave him a green tea we have called Dragon Well. All the write-ups on that tea said it helped aid treatments. All of his therapy was successful, and he's now living healthy and cancer-free."

While it was certainly not a professional study, Krul recommends Dragon Well to all of her customers who are going through treatments or even just trying to feel a little healthier.

Krul also warns that there are many studies, and she's come across a lot of conflicting information when it comes to the proven benefits of tea when it comes to weight loss. "It's not black and white. Some articles say for sure green tea for weight loss, while others will say there is absolutely no proof," said Krul.

So, green tea might benefit my weight, but will almost definitely help my body fight off cancer. I think that's a conclusion we can all live with. But what about herbal teas?

Although herbal teas are enjoyed by many due to their lack of caffeine and often fruity flavours, the health benefits may be lacking in comparison to the traditional varieties that are made from the Camellia Sinensis plant. Black, green, and white teas are derived from this plant.

Elizabeth Hopkins, a registered dietician, recommends to all her clients that they drink tea. "I recommended any kind of tea, but not herbal tea because that doesn't have the same amount of antioxidants. You stay hydrated, and antioxidants tend to help prevent odd reactions from happening in your body."

It looks like the verdicts are all leading in one direction- I'll keep chugging the tea.

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A TASTE OF BANJO BOWL

LAUREN PARSONS, CONTRIBUTOR

The University of Manitoba Bison Football Club will open their season playing against the University of Saskatchewan Huskies, the same weekend as the Winnipeg Blue Bombers face off against The Saskatchewan Roughriders in the annual Banjo Bowl.

"Saskatchewan is probably one of the best teams in our league," said Thomas Hall, captain and quarterback for the Bisons. "Hopefully the Banjo Bowl will bring in a crowd for that game."

Although no details have been released about promotions for the weekend, Bisons head coach Brian Dobie is optimistic that a larger event, tying the Bisons game on Saturday together with the Bombers game on Sunday, will happen.

"The best part of it is that there's a real rivalry," said Dobie. "He's (Brian Towriss, head coach of the Huskies) the longest serving head coach to keep the same staff, and we're the second longest."

The Bisons rivalry with Saskatchewan parallels the way the Bombers rival the Riders.

"It's a lot of fun. We've gone head to head as conference rivals a few times in the past decade," said Dobie. "There have been times where we've been undefeated all season, and they wipe us out – but we've done the same thing to them."

Some Bombers fans feel the idea of a double-feature weekend is a good one.

"I think if the Bisons promote their game against Saskatchewan as a Junior Banjo Bowl or something like it, I think they could possibly co-opt some of the hype," said Alex Krosney, who has been to every Banjo Bowl game for the past six years.

However, Kroseney isn't certain if CFL fans in Manitoba will be drawn to a University level game.

"I'm not sure if the Bombers and the Bisons sharing space means sharing fans, though."

For the players and the coaches, being 15 feet away from the professional league team has many advantages.

"It's hard for me to put it into words, it changes everything for us. It's a venue and cultural change that will make an amazing student athlete experience," said Dobie.

Last season Bombers quarterback Buck Pierce trained with the Bisons while he was recovering from an injury.

"Those kinds of relationships are great for our players," said Brian Dobie, coach for the Bisons. "We're looking forward to building on the partnership we already have."

The Bisons play their first game at Investors Group Field on September 8, 2012.

Unlike the Bombers, their schedule will not be affected by the delay of the new stadium.

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