Subliminal advertising—assaulting the human mind

by Leslie Nielsen

Sigmund Freud's theory of conscious vs. subconscious may well have been one of the most ingeius discoveries of all time. Unfortunately this "nice little pice of pure science" like so many other "pure scientific concepts" has been exploited by media advertisers in order to manipulate the minds of millions of unsuspecting North Americans.

Whether or not we accept, or are aware of it, the privacy of our subconscious is invaded everyday. Advertisers, merchants and politicians in all mediums ruthlessly exploit and manipulate the fears, needs, desires and anxieties that exist in every human being, in order to sell their products, services, ideas, attitudes, goals, and candidates. Essentially the ultimate objective of this mass manipulation is to make money. As Wilson Bryan Key said in his illusion jolting novel "Subliminal Seduction": "As a culture North America might well be described as one enormous, magnificent, self-service subliminal massage parlor."

Although the concept of subliminal perception is relatively new (most of the theories developed during the late 1900's and early 20th centure), suggestion as to its possible existence date as far back as 400 B.C. in the writings of Democritus, who believed that "much is perceptible that is not perceived by us." Plato attempted to describe the vast, unknown wilderness of the subconscious in his work "Timaeus". Plato's student Aristotle further discussed the notion of the subliminal in his "Parva Naturalia" over 2000 years ago, suggesting that what is unconsciously perceived can affect dreams.

Application of these concepts to fulfill commercial means has existed for 30 years, beginning mainly in 1950 when an associate of Freud, Dr. O. Poetzle made one of the first "scientifically significant" discoveries about subliminal perception based on Freud's theory on dreams.

Poetzle discovered that dream content could be drawn from what was unconsciously perceived, due to the content of a person's dreams after they were exposed to hidden or imbedded figures in drawings.

In 1957, James Vicary an American market researcher demonstrated Poetzle's brainchild, the tachistoscope, a film projector with a high-speed shutter which is able to flash messages such as "smoke a Camel" or "Hungry? Eat Popcorn" at a speed of 1/3000th of a second; a speed which Vicary discovered could be picked up only by the subconscious.

There seems to be two general human reactions to the concept of subliminal manipulation. The first—that it simply does not exist. Many people still adhere to the concept that seeing is believing, and therefore not seeing is not believing (or denying). The second reaction is an acceptance that subliminal stimuli exists, but that it does not have any effect on human emotions, or trigger any need, desire, or fear that will in some way compel the individual to buy that product, or identify with that idea.

There is sufficient evidence to support both the existence of sublimini and its effect on the subconscious.

"As a culture, North America might be described as one enormous, magnificent, self-serve massage parlor."

Subliminal perception, as it has come to be called can be defined as the sensory inputs into the human nervous system that circumvent or are repressed from conscious awareness. Marshall Mcluhan, director at the Centre for Culture and Technology at the University of Toronto creates the perfect analogy or conscious Us. Unconscious thinking. He describes the human mind as an editing machine, processing a small portion that will become conscious and leaving the rest to lie in the vast iceberg of the subconscious waiting for its turn to surface into the conscious part of the brain.

Of the two perceptual levels of thinking, only the cognitive level is conscious, the subliminal level existing with no apparent level of awareness.

It is difficult to understand how the unconscious mind can detect subliminal stimuli until one understands that the subliminal level perceives images in totality. For example, while the human eye absorbs into the conscious a picture and its visible content, the unconscious absorbs every minute detail, including what cannot be consciously perceived—at least not without great effort. When, for example, the word sex is embedded into an advertisement, the unconscious perceives the word. Whether of the emotional response to the subliminal stimuli is conscious the unconscious but meaningful message lies unevaluated in the remote realms of the unconscious, waiting for the moment it can be implemented—i.e. when the individual is faced with the decision as to what product or service to buy.

By using subliminal stimuli in advertising, merchants synthesize a strong relationship between the product and the most dramatic of human emotions—love (sex) and fear of the inevitable—death. All other emotions which advertisers, such as fear of rejection or failure exist between these two fundamental polarities.

Much of the advertising we see (especially national ads), has more to it than meets the eye. Ads that may seem at first glance subliminally inconsequential are often camouflaging or using simple blatant appeal to hide much subtler meanings.

Print advertising has direct access to mental manipulation. As Key reveals, "It is virtually impossible to pick up a newspaper or magazine, read a promotional pamphlet or even a telephone booc without having your subconscious purposefully massaged by some monstrously clever artist, photographer, writer or technician."

Alcohol is the worst subliminal enemy. Alcohol advertisers take advantage of every conceivable emotion in a person from the individual's fear of death (mortality), rejection impotency to subliminal stimuli that attempts to arous emotion through hidden sexual appeals. Often the two emotions, fear and desire are combined into the same advertisement.

Images of beautiful women, parts of male and female genitals, skulls signifying mortality, animals, insects, and weapons are crammed into icecubes, which usually need touching up by an artist anyway and therefore provides the ideal opportunity for advertisers to subliminally manipulate. Words such as sex, death, love, fuck, kill and others believed to evoke a strong emotional response from readers are imbedded in every cubic centimeter of these ads.

Advertisers seek to manipulate the two primary emotions existent in all known cultures throughout the world—life (sex) and fear of the inevitable—death.

Assuming Freud's theory that oral gratification is a basic human response to fear, of rejection or deprivation, subliminal stimuli manipulating these innate fears is highly successful. In spite of the Surgeon General's warning that smoking may be harmful to your health printed on every package of cigarettes (or advertisements) cigarette sales increase significantly every year. Can it be that subliminal advertising has initiated and sustained millions of people to continue a habit that can be nothing but harm to their bodies? Like robots, smokers may be reacting obediently to posthypnotic suggestion by cigarette advertisers.

The target market of each product or service is researched with utmost care and devotion. (Who wouldn't when the reward is a fatter wallet?). Surveys are designed to reveal the emotional needs, desires, and fears of the product users. Their annual income, style of living, age bracket, class and status are thoroughly researched. It is no mistake that phrases such as "I'd walk a mile for a Camel" has secured itself firmly into the minds of people.

In his novel "Subliminal Seduction", Key presents the hidden meaning behind the Camel Cigarette campaign. Research showed that Camel smokers were generally lower middle class men with a high school education or less, in been the age of 25 and 30, with young children, and a nagging fear of sexual inadequacy, or impotency.

Camel advertisers seized the opportunity to manipulate fear of impotency or sterility, promising the sexually insecure male a pregnant wife and plenty of children if he started or continued to smoke Camel cigarettes.

From the one humped camel (an archetypal symbol of pregnancy), to an advertisement featuring a photograplh of a container of ice cream surrounded by pickles and an almost indetectable fetus hiding in the spoon, Camel cigarette advertisers ensure the smoker he will have nothing to fear if he keeps on puffing the Camel brand.

The theory that man respons to archetypal symbols instinctively stored in his subconscious has also been robbed from the "pure science" shelf by media advertisers. Subliminal manipulation goes further than imbedding or splicing sexually stimulating or fear-evoking material in advertising.

Advertisers who use archetypal symbols in their ads assume that human beings identify emotions to symbols. Examples assume that human beings identify emotions to symbols. Examples of archetypal symbols are the Playboy bunny which according to Key is an almost universally acceptable symbol of masculinity and in our culture also symbolizes castration (the ear resembliung scissors). A partly peeled orange seems to be a widely accepted representation of a young, beautiful, sexually available woman.

In 1957\58, the U.S. government made a feeble attempt to eliminate subliminal advertising. Since then no laws have been introduced to make it illegal. Therefore since it is not likely that advertisers will decide that subliminal manipulation is too cruel to use on their fellow humans, North Americans must face the fact that subliminal advertising like death is another one of those inevitables. Once we have learned to accept it and recognize it we can begin to work on building up our defenses against it. If we accept that what we do not know can hurt us—very much—half the problem is already solved.

Council reviews Projector status

by Penni Mitchell

At the last two Student Council meetings motions were defeated which would have seen the Projector closely tied to Student Association Executive and Council.

The motion was to dissolve the Projector Publications Board (PPB), which currently is empowered to resolve disputes and financial matters between the Students Association (SA) and Projector.

In the same breath, the motion would have made the Editor-in-Chief under the SA Executive's jurisdiction. The Editor-in-Chief, currently Burton Robson, is elected by the staff of the Projector.

The Publications Board discusses issues of contention between the SA and Projector and the financial matters of the Projector.

Popel said the decision (by some members of the SA Executive) was made "because the PPB has proven to be a larger detriment than a benefit." Since the first time the motion hit the floor, things changed little. The next council meeting was one week later. A new motion hit the floor which would have seen a Publications Board in existence, but the newspaper would still have been the responsibility of an SA Executive, the Communications Director.

Popel's rationale for Communications Director, currently Rick Myers, assuming the responsibilities of Editor-in-Chief are twofold. The move would give the Communications Director more responsibilities at times of the year when he doesn't have much to do, and secondly to ensure that there would be friendlier, closer ties between the SA and Projector.

Burton Robson, Editor-in-Chief was angry the motion to dissolve the PPB was brought forward.

Robson fears the dissolving of the PPB would have destroyed the morale of the staff as well as the fundamental democratic substance of the Projector's principles.

"The Publications Board gives us freedom with responsibility. We're answerable for our actions to the Board, and responsible to the students."

The motion, two pages in length, required a 2/3 majority (11 votes) because it was an amendment to the SA by-laws, but only four councillors supported it. The second time the motion came up it only had the support of two councillors.

Until two years ago, the Communications Director functioned as the Editor-in-Chief. No elections were held for editors, as those positions were appointed by the SA. Members of the paper at that time approached council, unhappy with their limited responsibilities and council agreed to extend greater responsibility to the Projector, including their right to hire/fire their staff.

Although the failure of the motion may have clarified where council stood on the issue, there were already rumors around minutes later that the same motion would be put back on the floor at the next council meeting. And it was. A special meeting was called. An ad-hoc committee had been struck to examine communications between the two bodies but their recommendations never reached the floor. Two other motions regarding the Projector were brought forward and neither found sufficient support in the council chambers. Many councillors however expressed an interest in hearing what the ad-hoc committee would have to present at the next meeting.

The committee will make its formal presentation to the next council meeting, April 28.

Areas of concern for committee are: the existing jurisdiction and responsibilities of the Communications Director, who presently oversees, but is not directly involved in the Projector, the Publications Board's purpose and potential, as well as any other possible for communications between the paper and the Students Association.

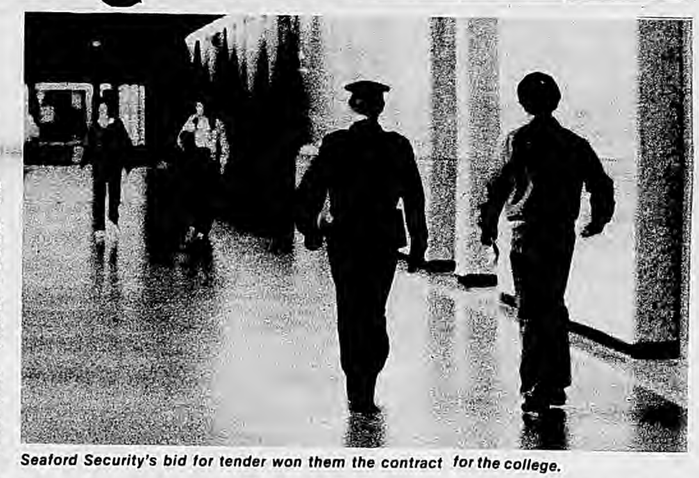
Red River Community College Student Newspaper

Tuesday, April 7, 1981

The Projector

RECEIVED
APR 7 1981
PERIODICALS
Learning Resources Centre

New guards secure position



Seaford Security's bid for tender won them the contract for the college.

Penni Mitchell

Old soldiers never die, they just fade away.

Since 1962, when the Manitoba Institute of Technology was first established, The Canadian Corps of Commissionaires has been employed as security personnel here.

Every two years the security contract is put up for tender and security companies bid for the tender. This year, the Commissionaires lost out to Seaford Security.

The new men—in—blue started at 7:00 am on April lst. There are more security personnel working now than were previously employed by the Commissionaires. The Department of Government Services, who employs the security for the college, has approved a larger expenditure for security.

The security staff inside the college is responsible for keeping an eye on things. They check rooms at night, open doors for evening students, and lock up when everyone goes home. They keep a look out for vandals as well, keeping watchful eye on anything that might look suspicious.

Seaford in all likelihood, will do a top—notch job. What happens to the war veterans who have kept an eye on things at the college since 1962? Most of them are at the age of retirement, although Colonel McManus of the Corps of Commissionaires says they will try to find employment for those who worked at the college.

Four of the Commissionaires will continue to be in charge of the parking lots. That contract isn't included in the internal security for the college, as the Commissionaires handle all parking facilities for government buildings.

The Commissionaires are war veterans. To many their jobs here as security personnel were an extention of their service to Canada in the war. There is fear among some of the Commissionaires that they will, in effect, be put out to pasture now that they are out of work. The Commissionaires weren't employed full—time. Their jobs here kept them busy, gave them responsibility, and allowed them to maintain dignity and a certain amount of pride as veterans.

Commissionaires have been around for a long time. The Queen of England first employed war veterans to chase rats with sticks around the docks in England. Those men only had one arm because of war injuries and were unemployable. But today, the Commissionaires have more responsible jobs related to security. The difference today is the competition. With more security outfits employing young and able people the veterans may be unable to compete effectively.

And what happens to old soldiers? They just fade away.

Inside

News..... 3
Entertainment..... 14
Sports..... 17
Features..... 13
Editorials..... 6

...Surprise, surprise. The biggest Projector of the year. Aren't you thrilled?

CMOR plugs into local talent

by Kathi Thorarinson

The campus radio, CMOR, will be featuring new talent for student listeners beginning this week.

In case you don't recognize these budding artists listen more carefully. You've heard them before in pubs and at socials. CMOR will be presenting tapes recorded by local bands.

There is no telling how many local musicians will respond to these new broadcasts, but the line-up looks good so far.

Exit, the second prize winners of CITI-FM's Air Band Contest are expected to submit a tape. Their heavy-metal style is bound to blast the sleep out of our eyes.

The ever-changing Les Q will be adding his own variety. If you like this tape, it can be purchased wherever the band is playing.

Hooker, who recently returned from a western tour, will also contribute a tape. Listen for their latest original, "Give Me A Reason", which is bound to strike the chords in your heart.

Dash and the Dots, who have been causing quite a stir on the local scene will also take part. The band has remained solid after the replacement of bass player Randy Smith with John Neal.

Special Open House Supplement

EMPLOYER RECRUITING SCHEDULE — Canada Employment Centre — C211

BULLETIN NO. 7
DATE April 7 to April 24/81
G - Graduate
U - Undergraduate

	DATES OF VISITS APR.	BUSINESS ADMINISTRATION	COMM. & IND. SALES	COMPUTER ANALYST PROG.	BIOCHEMICAL TECH.	BIOLOGICAL TECH.	CHEMICAL TECH.	CIVIL - Building	CIVIL - Design & Drftg.	CIVIL - Municipal	CIVIL - Structural	CIVIL - Survey	DRAFTING - Arch.	DRAFTING - Machine	COMPUTER TECH.	ELECTRICAL TECH.	ELECTRONIC TECH.	INSTRUMENTATION TECH.	MECH. ENGINEERING TECH.	POWER ENGINEERS	SECRETARIAL SCIENCE	CREATIVE COMMUNICATIONS	REGISTERED NURSE
Hudsons Bay Oil & Gas	7																			G	(2 & 3)		
Cdn. Gen. Electric	7															G							
Acklands	7	G		G																			
I B M	8				(Gen. Br. April 7)									G									
Campbell Soup	8																			G	(PE-2)		
Cdn. Anglo Machinery	8													G									
MAI Canada	8			G		(pre-screened)																	
Saan Stores	9/10	G				(pre-screened)																	
Burroughs	9			G																			
Partec Lavalin	13/14			(Pre-screened)							Mech Sy) Electri) Struct.)		G	G		G		G					
National Bank	13	G			(pre-screened)																		
Royal Bank	15																				G		
Carte Electric	22									(Electrical)			G	G		(Pre-Screen				UCPA by April 10)			
Mother Tuckers	21	G																					
Chicago Blower	21								G					G									
United Grain Growers	21/22																					G	
Federal Pioneer	21									(Electri)		G				G							
Prov. of Man. Energy Mines & Res.	TBA			G		(Prescreen UCPA by April 13)																	
Cybershare	24			G																			
Federal Govt. Correctional Serv. Can.	TBA			Mobile to Saskatoon (Pre-screen Cc. Appl. by Apr. 16)																			G
Cdn. Computer Era	TBA	Mktg. G	G	G			Mobile to Brandon (Pre-screen: UCPA by Apr. 9)																

Students are reminded to check the bulletin boards daily for job opportunities. Many employers will not be giving us much advance notice so we will not be able to continue using the Employer Recruiting Schedule.

Would all students advise us if they do not want to keep their appointments. If we are advised one or two days in advance, other students can be accomodated.

If you receive a job offer which you expect to refuse, you should advise the employer of this decision. If you expect other interesting offers contact the employer and arrange a mutually convenient decision date.

We are interested in where you locate your work and the starting salary, whether it be through the Canada Employment Centre or another source. This information will be kept confidential.

UCPA application forms must be left on file as a registration copy. It is to your benefit to have these copies on file for future reference. PLAN AHEAD! When you know you will need a completed UCPA for an interview, obtain one from your master supply or complete a new one a few days in advance.

CLASSIFIED ADS

FOR RENT: Furnished room in detached house. Main floor or basement. Own TV and use of main floor. Quiet area in Norwood close to bus. Room only: $100 month. Room including food $175. Phone 237-0881. References required.

FOR RENT: 2 room and 3 room furnished suites. Located at 802 Simcoe, Phone 772-6164 and ask for Mrs. A. Chlak.

FOR RENT: Quiet clean 2 bedroom furnished suite on 2nd floor. Close to all conveniences. 884 Alverstone. Call Peter at 775-2273.

FOR SALE: One double bed, ideal for sleeping on. Must be sold as it is taking up too much room in my apartment. Price is negotiable. If you're having trouble sleeping lately you can't pass up this offer. Phone Burton at 453-5735.

FOR SALE: One 22 calibre pistol. It's only been fired five or six times. Call John Hinckley at 632-2275.

FOR SALE: 1978 Kowasaki KZ650, slipstream windshield, headers, crash bars, ex. cond., $2,200. Phone 895-0717.

Got a problem? Call CONTACT: 944-855. CONTACT is a community information service. And it's free! CONTACT links you to the help you need. If there's a solution to your problem in Winnipeg, they'll find it! Remember, for FREE information on health, welfare, social service, educational or recreational resources...CONTACT: 9 double-4/8 triple-5!...from nine to four weekdays!

A Catholic Nurses Guild has been formed. All nurses are invited to join. We hope to present interesting programs in which you may participate. This will be an opportunity for you to meet and share with your fellow nurses. For further information call Mrs. V. Sylvester 237-2986 or Mrs. A Scatliff 453-0514.

Following is a list of opportunities for service in the Winnipeg area compiled by the Volunteer Centre, a United Way agency. If you can volunteer in one of these unpaid positions or many others not listed here, please call the Centre, 943-6671.

RECREATION ASSISTANTS ON SATURDAY: Friendly, understanding people to attend recreation program and help retarded teenagers in indoor-outdoor sports. Swimming experience useful. N. End location.

PRESCHOOL PROGRAM FOR DEAF CHILDREN: Volunteers who would enjoy working with groups of young children. To assist them as they take part in arts & crafts projects, academic exercises. Teach some personal care. Shifts Mon-Fri. 9:50 - 11:30.

BE A FRIEND: A mature, male volunteer is needed to orient a mental health patient to his community and assist him in developing positive peer relationships, by taking walks, attending community activities and visiting city cultural programs. Times flexible. West end.

S.A. activities!

April 9

RRCC Encounter

Al Christie Sherbrook McGregor

12:00 Black lecture,

April 13-16

RRCC Annual Pinball Tournament,

Courtyard Cave, 11:00-1:00 daily.

First prize—pinball machine courtesy of Inter-City Leisure

April 15

Freebie Film—"Meatballs"

11, 4, and 7 p.m. White Lecture Theatre

The Student Association is asking students to serve as guides during Open House.

200 students are required and representation from all areas of the college is a must.

Students should be familiar with their section of the college.

Open house will be held on Friday April 10, from 9 a.m. to 4 p.m. and on Sunday April 12, from noon to 4 p.m.

If you are interested sign up at the Student Association Office and indicate the area of the college you wish to be a guide in and the times that you are available.

The Student Association would appreciate your assistance.

Candidates for Elections

The Projector offers all candidates for SA elections a free one-eighth page campaign advertisement. Photos may be included. Be sure to get your campaign advertisement into The Projector no later than 4:00 p.m. Tuesday, April 14.

College Update

Students spoke; will board act?

by Phil Mowatt

Government bureaucracy is reacting slowly to student complaints about hazardous conditions in the welding shops.

According to welding instructor Al Alberti, inspectors from the Department of Workplace Safety measured noise levels and tested drafts in the exhaust system but student welders are ignorant about the results.

Welding students interviewed said they are being told by government spokesmen that improvements are planned, but little is being done at present.

"It's all talk and no action," said welding student Brian Hardie. "They've been continually putting us off."

Student concerns about hazardous particles emitted from grinding machines were sent to Business Manager Don Hillman who is chairman of the Workplace Safety Committee at Red river. The students say grinders used no vacuum devices to absorb minute metal particles considered dangerous when inhaled over a long period of time. The health problem is apparently due to large numbers of students grinding in a relatively restricted area.

According to a source in the metals division, plans are being made to move the grinders to a separate area but "will take time to implement." He declined to say how much time it will take.

However, the person said welding students are made aware of health hazards when they enter the course. "Hazardous fumes are a hazard of the trade," he said.

Students are concerned about the apparanet lack of action being taken to improve working conditions in welding.

The war is over

by Allen Banting

Concern about the amount of junk food available on campus has been expressed at the College Council. Rick Myers member of the council expressed his concern following Food Services decision to sell potato chips, candy and soft drinks several weeks ago.

But David Williamson, chairman of Applied Arts of which Food Services is a part, says, "The college population can make up its own mind whether to buy it or not."

Williamson says 'junk food' would be a concern if potato chips and candy had not already been available through the Crazy Ox and the vending machines.

"We're not cutting down on the amount of nutritional food available," he says.

The decision by Food Services to sell soft drinks at 45 cents a can, five cents less than the vending machine and Crazy Ox price, sparked a week long price war. By the end of the week the price of soft drinks dropped to 40 cents from 50 and milk dropped from 35 cents to 30.

Williamson says when Food Services decided to sell soft drinks they considered costs and profit margins and set the price at 45 cents.

He says, "Food Services has a budget to meet. We don't get any revenue from the Crazy Ox or the Vending machines...and yet we're obliged to clean off the tables in Buffalo Place of pop cans and candy wrappers."

Food Services is also selling its new wares in the Voyageur, an area previously void of soft drinks, potato chips and candy.

The Red Cross blood donor clinic held in the South gym on March 30 and 31 collected blood from generous Red River students.

Don't breathe the air

WINNIPEG (CUP) Students and staff in the school of art at the University of Manitoba are slowly being poisoned in the name of fiscal restraint, a professor in the school charges.

Faulty ventilation of poisonous fumes and dust in the building has not been repaired because "they don't want to spend the money," according to professor E.D. Dore.

Dore said the improp er ventilation system poses "an unmitigated health hazard," but said the school has been unsuccessful in several years of trying to get someone to solve the problem.

Instead of being vented into the outside air, maintenance personnel said, most of the fumes from chemicals used in printmaking, photography, and silkscreening, and dust from ceramics, are vented into the internal air circulation system.

Dore said the vents that are supposed to remove the fumes have become completely clogged.

Professors in the department interviewed said the fumes induce nausea, difficulty in breathing, wheezing, and even fainting spells.

Don Craw, safety officer for the university, said there was a problem in some areas of the art building. But he said there would always be a certain amount of pollution in the art building air.

"If you don't realize that, then perhaps you don't belong in that department," said Craw.

Craw said repair of the building's ventilation system occurred a few years ago, but because of fiscal restraint "a lot of things that should have been done were not."

Dore said that as an experiment he had placed a cloth over the inlet which was supposed to be pumping in clean air. Dore said the cloth turned black not long after.

When the university's operations and maintenance department was informed of the problem, the school was told money for repairs would have to come out of the schools own budget. This is why the repairs have not been done, Dore said. The funds should come from the budget instead, he added.

Professor Marylin Baker said she moved her office from the building two years ago "as a result of what I thought was a danger to my health."

Students unite

by Cindy Hart

Red River Community College will host a group of exchange students from April 3 to 10.

Fifteen students from Montreal will complete the second half of a cultural-educational exchange organized by the Association of Canadian Community Colleges (ACCC).

RRCC students took part in the first half of the exchange, staying in Montreal from March 9 to 16. All the student were from Creative Communications but the exchange was open to all students at RRCC.

All participating students from Montreal are now attending John Abbott College, one of the few English colleges located in Quebec.

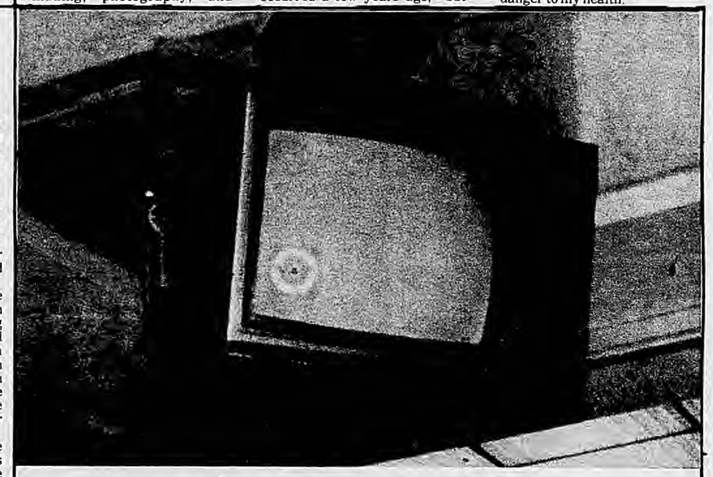
John Abbott college is located in Sainte Anne de Bellebue, a short distance from Montreal. Unlike the Manitoba education system, Quebec requires that students attend a junior college for two years after high school graduation (Grade 11) before they continue their post-secondary education.

The programs offered at John Abbott College are academic rather than vocational, preparing students for university courses. The students participating in the exchange are drawn from all faculties of the college.

Plans for the visitors include a bus tour of Winnipeg, a visit to a Hutterite colony, the Winnipeg Mint, the museum and other cultural centres as well as a tour of RRCC. The various bars and pubs in the city are also listed.

ACCC exchange programs are offered every year to Canadian community colleges, giving students the opportunity to travel and broaden their education at a minimal expense. Transportation costs are paid by the Association and in most cases students are billetted in private homes. The student is responsible only for personal expenses.

Red River encourages these trips and several opportunities for exchanges are available throughout the year. ACCC requires that participants be students of the selected colleges, and be no older than 21.



The new TVs are here! The new TVs are here. Someone should turn them on. The new communications system is expected to be operating by the end of the month.
photo by Scott Wilson

Concern for non-nuclear future radiates

by Margo McCall

In a world where technology progresses faster than human culture, technological disasters are proof that technology is out of control and beyond the understanding of the average citizen.

Scientists can no longer control what they create. When technologists create, safety factors are not given due emphasis, and when an engine falls out of DC-10 or a Skylab satellite falls out of the sky, scientists scratch their heads and suddenly the world notices their lives may be at stake.

March 29 marked the second anniversary of the nuclear accident in Harrisburg, Pa. The accident at Three Mile Island, which occurred only three months after commercial operations had begun, was the biggest accident in the 25 year history of the civilian nuclear power program. Although the reactor was equipped with standard Nuclear Regulatory Commission (NRC) emergency back-up devices, two emergency valves were closed. The chain of events which resulted in a Loss of Coolant Accident (LOCA) are technically intricate, and were beyond the comprehension of reporters covering the accident, as well as many of the plant workers themselves.

Hundreds of thousands of gallons of radioactive coolant gushed onto the floor of the concrete containment building housing the reactor. Emergency pumps automatically pumped the contaminated water into an auxiliary building where a faulty tank periodically burped radioactive elements into the air.

Today, 400,000 gallons of radioactive water remain in the containment building, while 1,000 gallons continue to leak out of the reactor every day. In the auxiliary building, 600,000 gallons are stored. Due to the intense radiation surrounding the reactor, damage to the central core has still, two years later, not been assessed. The clean-up is estimated to cost a total of $1.8 billion and will take another four years to complete.

The Three Mile Island nuclear is owned by Metropolitan Edison Company (MET-ED), a subsidiary of General Public Utilities. Met-Ed, who earned $329.7 milion between 1973 and 1979 without paying any income tax, have a history of safety violations. When fined $9,000 in 1975 for violating NRC safety standards by shipping material

in unsafe containers, they paid the fine but continued the violations. At the time of the TMI accident, Met-Ed described the threat to the public as "minimal", saying the accident was "nothing we can't take care of", and told the mayor of a nearby town that there was "no problem".

The TMI accident was a blow to the nuclear power industry all over the world. The stacks of the Harrisburg reactor were taken as a symbol of the environmental threat posed by nuclear energy. The world waited patiently during the crisis for information they could understand on the disaster.

The day after the news of the initial breakdown leaked to the public, an environmental group in Paris phoned the Paris newspaper "Le Monde", threatening to blow up reactor parts stored in a nearby factory. Despite the group's statement that they would "do what was necessary to safeguard the human race," and despite TMI, the French government continued its numerous nuclear power programs.

So far, there have been no fatalities reported in connection with the TMI accident. However, hundreds of Utah and Nevada residents, exposed to radioactive fallout during nuclear weapons testing in the 1950's, are only now beginning to show evidence of leukemia and other cancers.

Radiation exposure is cumulative. Small level doses of radiation are everywhere. In Sweden, one of the world's safest nuclear countries, scientists recently discovered that attempts to save energy through efficient home insulation have resulted in a rise in the radon level in Swedish homes.

Canada passed the Atomic Energy Control Act in 1946 which specified that power plant neighbours shouldn't be exposed to more than 500 millirems of radiation. However, military personnel who took part in the nuclear testing in Nevada in the 1950s were exposed to about 1 rem. Experts say 100 rems of radiation will cause radiation sickness and 500 rems will cause instant death. The Atomic Energy Control Board says the annual permitted dose to workers in nuclear plants is 5,000 millirems. The fact that the AECB allows workers 5,000 millirems and the public 500 millirems is evidence that the safety level for workers is based more on cost and engineering feasibility than actual safety. Higher safety levels increase operating costs.

The accidents continue. A fire which broke out in a nuclear reprocessing plant in La Hague, France, in January contaminated three employees and affected another 400. Radioactive contamination was discovered as far as 10 kilometres away. Worldwide, there are 523 commercial reactors operating or under construction, another 138 in the planning stages, and 300 research reactors in service.

Canada boasts 10 nuclear reactors generating electricity, 14 under construction, and five operating for research purposes. Manitoba's only nuclear reactor in Pinawa is operated for research purposes. Recent holes being dug for disposal purposes have raised the question of safety during disposal.

Ontario currently operates four nuclear power plants; one in Chalk River, which has the dubious honor of hosting the world's first nuclear accident when, in 1952, one million gallons of radioactive water had to be disposed of, at Douglas Point, one

Canada boasts 10 nuclear reactors generating electricity, 14 under construction and five operating for research purposes.

at Bruce and one under construction, and one in Pickering with two more under construction. In February of 1978, radioactive water leaked out of thePickering Plant, and Ontario Hydro's 100 public relations officials kept the leak secret for three and a half months. During the accident, a ton of contaminated water containing tritium flushed into the nearby lake in an 80 second spurt. The radiation level was 40 times the "safe level" set by the AECB. Ontario Hydro said, "If a person drank the water for 450 years, the radiation would equal that of a chest X-ray." The Pickering plant is a system of 8 reactors capable of providing electricity for a city of three million, and is located the dangerously short distance of only twenty miles from Metropolitan Toronto.

The Point Douglas reactor and Quebec's Gentilly 1 reactor both have faulty cooling systems which prevent them from operating at full capacity. The cooling systems were manufactured by Babcock and Wilcox, the same company which thoughtfully provided the cooling system for the Harrisburg reactor. Scared yet? Ontario Hydro, in a dilemma over where to hide the tons of radioactive waste it has on its hands, plans to bury the waste 3,300 feet under the Canadian Shield. Normally in nuclear power plants, the spent uranium fuel rods are stored underwater beneath the plant until the company decides where to put them. Anyone who touched one would experience instant death. Recently, there has been talk of reprocessing the uranium into plutonim, however the wste products from the recycling would still be radioactive.

In Saskatchewan, the NDP government is proceeding with plans to mine uranium in Key Lake and Cluff Lake despite strong protest by local residents. Still not scared? The provincial government of Manitoba recently announced plans to provide a dumping ground for radioactive wastes from all over Canada in Lac du Bonnet. The project is still in the planning stages and militant protest from Manitobans could render the project dead.

On March 28 and 29 at the University of Winnipeg, an Energy conference was sponsored by the University of Winnipeg Students' Association in conjunction with the Cross Roads Resource Group, a public service environmental group, the Student Christian Movement, and the Energy for Life group. The conference included two movies: "Sentenced to Death", dealing with nuclear waste disposal and reprocessing, and a film on energy in Denmark.

The purpose of the conference was to alert people to the ultimate dangers of a nuclear energy-powered society. Nuclear energy as a technology is incomplete. Methods of disposing uranium tailings, spent fuel, and the reactors themselves at the ends of their useful lives have yet to be considered. The link between nuclear weapons and nuclear power increases the probability of war, and is a moral question yet to be decided by Canadian officials. The safety standards are not based on any concrete medical evidence as none yet exists. Human error cannot be controlled. There are alternate energy supplies such as solar energy which can be readily harnessed. Nuclear power is not necessary for the survival of Canada, and other methods of providing energy may be cheaper and more efficient. Still the government continues to provide massive subsidies to the nuclear power industry.

If those concerned (and worried) about their future band together to oppose nuclear development in Canada, the nuclear industry may be halted before it erases any future.

For more information on nuclear-related concerns contact: Energy for Life Committee 506 Furby Street.

THE TUTORIAL CENTRE

can help you with college courses.

Any student enrolled at the college is eligible for tutoring in the following areas:

- ★ Math: technical & business
- ★ Physics
- ★ Study Skills
- ★ Communications Skills
- ★ Reading comprehension

NOTE: Support services to women are available at the tutorial centre!

For appointment call today 632-2151

Building C

Room 615

Would you like to make $5 to $10 per hour selling W.T. Rawleigh products?

Part-time or full-time, in city or out of town.

For info. call Marie 888-1619

A draw held March 31, 1981 in the Assiniboine Inn for a

TEXAS MICKEY

and other assorted quantities of Canadian Club Spirits. The draw was conducted by Don Hillman, Student Association Business Manager.

The winners are as follows:

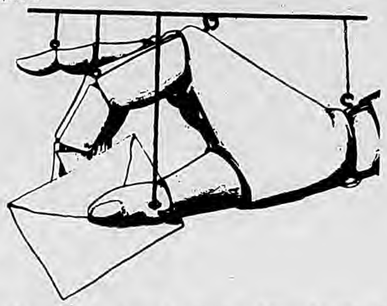
I.J. Redekop 933 Kildonan Drive	Texas Mickey
Tracey Wood 430 Albany Ave.	66 oz.
H. Copperman 1 Ballad Cres.	40 oz.
Gord Mitchell 790 Government Ave.	

On behalf of the Chef Training Association I would like to thank everyone who supported our efforts and congratulations to the winners.

Larry Anderson
Student Coordinator

Executive Elections 1981-1982

Nominations for the 1981-1982 Executive positions of the Students' Association will be accepted until 4:00 p.m. Wed. April 8.



Positions to be filled;
President
Vice-President
Treasurer
Sports Director
Communications Director

Nomination forms will be available at teh Students Association Office DM-20 (12:00 to 1:00) daily during the nomination period.

Eligibility
To be eligible for election as an executive officer a person must be in the 1st year of a 2 year course at RRCC.
The nominee must have a 2.5 grade point average
Anyone who is a full-time student is eligible to vote.
Final eligibility for election candidate is decided by the Election Committee who directly respond to Council.

NB: Dates to Remember
Nomination Week—April 1-April 8 (4:00) no campaigning during this week.

Campaign Week—April 9-April 16 All campaign literature must be down by April 21.

Speeches—April 15, 11:00-1:00, location to announced

Election Day—April 23 (10:00- 3:00) location of polls to be announced.

More information regarding conduct of campiagn will be available with the nomination form.

For further information regarding the Elections contact the following member of the Election Committee:

Jenni Grant	Chief Returning Officer	
John Fehr	Chairman	669-3620.

STURGEON CREEK REGIONAL SECONDARY SCHOOL

10 year Reunion

May 8 & 9, 1981

Former students not reached by mail please phone school.

888-0684

A Credit Union Personal Chequing Account keeps you on track.

Co-operators Credit Union
College Branch Bldg. C.
—Right Across From The LRC

Manager — Ryan Bartley

The professional.

The only program in Canada directed to the training of professionals in management accounting.

The Society of Management Accountants of Manitoba

808-386 Broadway
Winnipeg, Manitoba
R3C 3R6

943-1538

ENROLL NOW FOR COURSES BEGINNING IN JUNE.

Write or call for the educational calendar

Editorials

by Burton Robson

The Projector is the student newspaper of Red River Community College and it is a vehicle through which students may voice their opinions.

Because The Projector is operated by a staff comprising of current students, an excellent forum for student views is provided.

As a student of this college I pay tuition fees to the administration and membership fees to the RRCC Student Association. I'll never complain over paying these fees. I'm here because I want to be here. I feel that Red River Community College offers me educational opportunities which are well worth the money I have to sacrifice. The minimal fee I spend to become a member of this college's association of students is minimal when compared to the services they provide me with.

The services and benefits I receive in this college are not privileges, they are services and benefits to which I am entitled. The simple fact that I pay my tuition and student fees gives me the right to receive them.

If for some reason an injustice falls upon a student, and basic rights are denied, s/he should still maintain the right to have his/her comments heard.

This is why the student press is so important.

Because we, the students, pay fees to the administration and Student Association we have the right to criticize their performance shoudl the need arise.

For this reason the student press must work independently of the Administration and Student Association. If a true vehicle of the student's freedom of speech is to exist, it must be run independently from those it might (unfortunately) be forced to criticize.

Presently the operations of The Projector are being discussed in Student Association council. This is an event which occurs almost every year at this time.

Some of the discussion over The Projector regards the staff structure and functions. Suggestions to appoint SA executive members to the editorial staff or possibly hire a non-student to fill the position of Editor-in-chief have come up. Fortunately, the majority of council members acted in a responsible manner when defeating such motions.

Though it is true that the SA executive is elected from the student members, it is not in the students' best interest to have the executive operate the paper. The paper must be able to scrutinize the executive and the council without their influence. This is to ensure that council's actions remain in the best interests of the students of the association and that no students' rights of freedom of speech are jeopardized.

By providing a student newspaper that is free of Student Council influence, the council will ensure that the student have another right to which they are entitled.

None of your Business but ...

by Allen Banting

What follows is a fictional account of something that never really happened. It could. It might, but then who cares? No one right. So in that case we have a true account of an imaginary happening. So what.

The scum of the city was running deeper last night than it has in years. The full moon glares down the back alleys shining light in places that knew none.

Blood stains reflected off the window. The fat man waddled his way down the street, whistling a merry tune of nonsense. No one cared about him. Late last night he would die. He won't be discovered until tomorrow.

The children of the street wander. They wandered last night as they have wandered for years. They will continue to wander into eternity. They breed. They seeth. Soon their numbers will increase. Very soon. But then the fat man died and no one knew. Still.

Neither the children nor the fat man were creations of the moon. The moon created nothing. It was not created.

The blood stains were created, but they always existed. The window shuns them for they mar its beauty and blocks the eyes of the children anxious to peer into the world they do not know. The window turns its back and the moon rolls over to sleep.

No one noticed the scum as it edged its way through the streets. It crept, creeps through the open doors unblocked by the blood stains of the windows. In his sleep the fat man dreamed of things he couldn't have dreamed. Elephants march in single file. So do the children. The fat man could not do somthing he was doing. The scum caught him, not by surprise, but unready. He knew it existed.

The moon stirred in its sleep as the fat man choked on the scum as it slithered down his body orifices. Chewing, mending, healing, killing. His horrified scream of ecstasy echoed only in the minds of the children as they contemplated the creation of the blood stains.

The rain which will come tomorrow will smear them. They will annoint the fat man as his carcass is shovelled through the window. The children will laugh as they only can while it rains. Rain chokes the scum only for a while for its creationis not that of mortals. It is the immortal rage of the streets which exists only in the eyes of the moon. The fat man is dead. His eyes see only that which he cannot see.

So as the children laugh in the rain tomorrow a young man will take his life, for he is not really a man. The children will know this. They won't laugh any more. The young man will not laugh any more. The fat man cannot laugh any more.

But last night was only an indication of that which might be or never could be. Nonetheless it is an indication.

Blood comes from somewhere. It has always come from somewhere but it might not come from anywhere if the children disappear. But Tomorrow's rain will bring the children. Blood follows them closely. The fat man would know this if he lived. He knew it when he did not live and will forever know it.

When the rain comes the moon will not. The rains dismiss the shadows. No light will fall.

The children will play with the blood stains a they run down the windows and exist no more as blood stains. The fat man exists no more. Neither will the moon. For one brief night the children laugh.

No one laughs

Too bad for the Fat Man.

Blood stains will reappear.

Staff

Editor	Burton Robson
Co-Editor	Allen Banting
News Editor	Penni Mitchell
Entertainment Editor	Kathi Thorarinson
Sports Editors	Jim Bender
CUP/Features Editor	Blood-Stained
Advertising Manager	Deborah Kiel
Photographer	Scott Wilson
Typesetter	Eleanor Krahn
Communications Director	Rick Myers
Journalist of the Month	John Hinkley Jr.
Contributors	Bruce Johnson, Cindy Hart, Sharon Sawa, Don Kusano, Phil Mowatt, Margo McCall, Shirley Muir, Brian Lowei, Robert Newman, Vince Koski, Donna Faryon, Jack Kaplan, Rafe Vogel

Freedom...

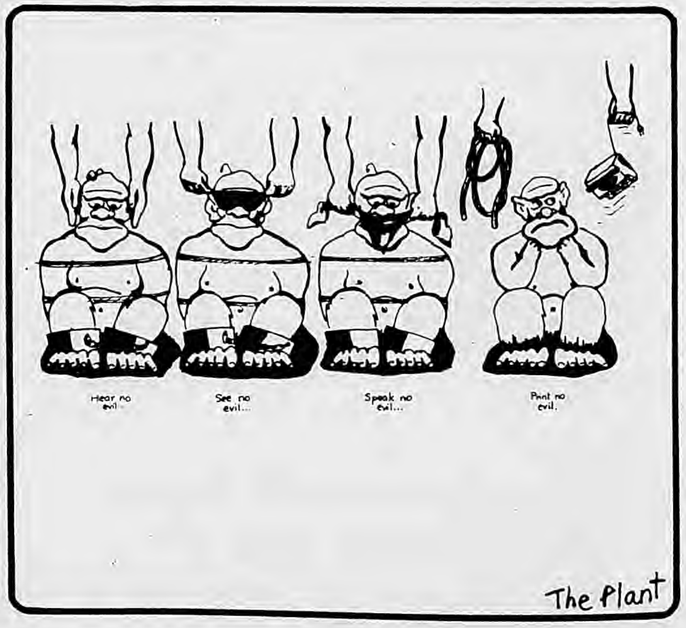
Some say freedom exists only in the mind, and knows no boundaries. Boundaries exist only in the minds of our oppressors, and our minds are free to trip high, flying way above them. Calculations, Regulations, Security interests, maybe mixed with some selfishness and a touch of pride.

When the cord pulls tight, before you choke, say there is no boundary!

The Projector welcomes all submissions from students, which should be typed, triple-spaced and are subject to editing. Submissions may be dropped off at **The Projector** office, located in Building A, under the South Gym, OR mailed to: **The Projector** Red River Community College, 2055 Notre Dame Avenue, Winnipeg, Manitoba R3H OJ9.

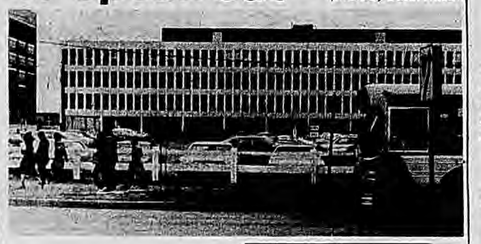
The Projector is a member of Canadian University Press (CUP). **The Projector** will publish 20 issues for the year 1980/81.

For Display Advertising rates call Deborah Kiel at 632-2275. For free personal classified ads under thirty (30) words, call 632-2275.



Your turn to speak out

photo by Scott Wilson



Bus fares will be going up from $.40 to $.60 on May 1. The Projector asked RRCC students how the fee hike is going to affect them, and what students should do about it.

Onier Bently, Business Admin.

I think it's rip-off. I have to take the bus everyday, and it gets expensive. The Students Association should send a petition to city council protesting the increase.

Brad Lepine, Auto Tech.

Despicable. I ride the bus a lot and it will affect me badly. A $.20 increase is a lot. We should be able to come to school for $.15 or $.20, not $.60.

Diane Laird, Nursing

I'm not really happy about it. There's nothing you can do though. A petition is a good idea. I always felt students should have special rates, like senior citizens.

Terry Smith, Business Administration

It's alright. If they're putting better seats in, I don't mind paying extra. No one is happy to see anything go up. A protest is a good idea. We shouldn't have to pay adult rates.

Brenda Norquay, librarian

It won't have much effect on me, I do think it's too much though. There's not much students can do about it. Politicians don't listen to students.

Mike Ashton, Business Administration

It won't affect me in the least. Haven't used transit in five or six year. But I do sympathize with patrons. A petition would be a good idea, I would sign it.

Margery Beer, Creative Communications

I think it's about time that Transit Tom pay for itself. Not that $.60 is going to bring us any closer to the objective of making transit a viable operation in terms of money. Everything else has gone up.

Eleanor Janzen, Nursing

It's too high. Students don't have much of a choice though. A protest probably wouldn't get anywhere.

Shereen Khan, Business Admin.

I don't like the fee hike, I'm just going to keep buying bus passes. It's the only way I have of getting around. I have no choice. Students should be paying less than adults.

Canadian University Press

The Projector is a member of Canadian University Press (CUP) and shares in its news and feature exchange.

As a voting member of CUP The Projector conforms to the guidelines and statement of prinsiples for the organization.

Gov't ignores students

OTTAWA (CUP)—The National Union of Students (NUS) has levelled strong criticism against a government report for its failure to deal with fundamental problems in the student aid program.

The report of the federal-provincial Task Force on Student Assistance encourage drop-outs and are less attractive to lower income students. According to the report one in eight students have problems repaying their loans.

Despite these findings, the task force makes no recommendations for changes to the loan based program.

In a published response to the task force report, NUS has called for future student aid programs based solely on grants and distributed entirely on the bases of need.

NUS research Jeff Parr criticized the report for "its total refusal to look at cost allowances for student aid programs."

The report says costs allowed under the program have kept pace with inflation.

The NUS response is critical of the task force's failure to deal with parental and spousal contribution requirements.

Parental contributions are currently mandatory. Students not receiving parental or spousal help are not compensated.

According to the NUS response, "Only the actual amount of parental and spousal contributions should be counted as resources for the purposes of calculating students' needs."

"If student response to the task force is consistent across the country, we'll be much more able to make a few changes from the interim report to the final report," said Parr.

Students still starve

WINNIPEG (CUP)—Claiming poverty and destitution, a group of Manitoba students in front of a downtown Winnipeg department store March 26, to show their dissatisfaction with the student aid program by begging money from passerbys.

Demonstration organizer Debbie Jansen, a student at the University of Winnipeg, said the demonstration is an attempt to publicize what she describes as the "second-class status of students relying on student aid."

Jansen, who is on student aid, said the student aid program in Manitoba did not provide students with enough money to live on, and added insult to injury by conducting "spot audits to discover how anyone could possibly live on what little money they are given."

It was discovered recently that over 650 students in Manitoba have been subjected to random audits which include demands to produce grocery receipts, bank statements and income tax forms dating back three years.

According to the student aid brochure, the student aid branch audits the files to "confirm financial information and to protect the program from abuse."

Jansen said the detailed information students are expected to produce relegates the student to a "class lower than the welfare recipient."

She said it is also often impossible to produce the documentation demanded by student aid.

John Clarke, vice president of the University of Winnipeg, said "I could never come up with the kind of documentation demanded of those students being audited. I don't see how they can expect students to come up with it."

"As soon as you get your money from student aid you forfeit your rights as a citizen," Jansen said. "The government is not allowed to ask people on welfare for all that information."

"When I was audited, they asked me where I got a $9.83 entry in my checking account—the entry was dated March 15, 1978. It cost me $15 to get that information for them from the bank."

Tom Evans, vice president external of the University of Winnipeg students' association, said students have no legal methods to fight the student aid people. Student aid, he said, has the legal right to audit the way they do.

"It is ridiculous, but they can't be touched."

Fredric Kleiman, director of Student Aid in Manitoba said that if students would just give full disclosure when they apply for student aid, many problems in the program would be avoided.

College makes its Marx

VANCOUVER (CUP)—College instructor at Capilan College Rick Salter found himself in the middle of an unlikely battle after a Vancouver newspaper ran a front page story highly critical of his choice of text for a sociology course.

The contentious book—Marx For Beginners by Mexican editorial cartoonist Rius—was criticized in the article as a reflection of "declining standards of students, or declining standards of teaching, and perhaps both."

"This is not a comic book," Salter said. "Although it fragments Marx, it gets the point across. This is not a course on Marx, anyways, but on social theory."

Salter's class has come out in unanimous support of the use of the text, while educators across B.C. have rallied to his defense.

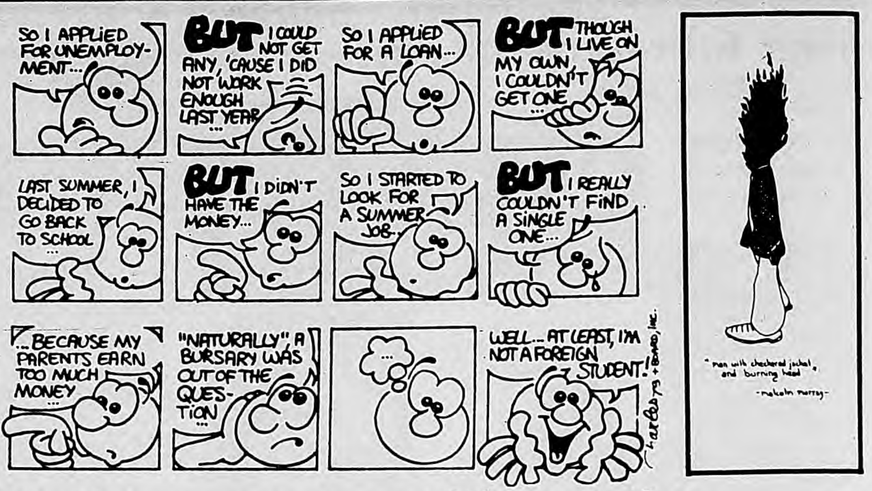
One angry letter to the newspaper, written by one of Salter's students, even went so far as to suggest that if Rius should ever publish a book entitled Journalism For Beginners, it should be given to the newspaper's reporters.

INDEPENDENT JEWELLERS LTD.

Exciting Collection of Columbia Diamond Engagement Rings

Special offer to students only
25% OFF REG. PRICE OF DIAMOND ENGAGEMENT RINGS

INDEPENDENT JEWELLERS
493 Notre Dame Avenue 774-5544
1795 Henderson Highway 669-6633
Closed Mondays



Nothing wrong with erotica

by Joy Tataryn
THE MANITOBAN

Studies at the University of Madison-Wisconsin show that aggressive images against women, and not simply erotica, lead to violence against women.

"I see nothing wrong with good, straightforward erotic material," said Dr. Edward Donnerstein in a lecture Monday in Robson Hall on the Topic, "The Role of Pornography in Promoting Violence Against Women."

It is the combination of highly arousing material and a pre-disposition to aggression, or anger on the part of the viewer, which can lead to rape and physical violence, said Donnerstein.

Subjects used in the studies were angered by verbal abuse and insult, when exposed to films of various types, to judge the effects of these films in combination with a pre-disposition to retaliation and an aggressive state of mind. Some of the films were merely erotic in nature, while others contained violent images.

While all types of erotic film, violent or non-violent, increased the sexual arousal of the viewer, the violent vilms contributed to subsequent violence against women. This was tested by allowing the viewers an opportunity to retaliate against women after the films were shown by giving them electric shocks (the shocks were merely simulated).

An important factor in the response of the viewers was whether the women in the film seemed to be enjoying what was being done to them. A positive reaction on the part of the women, such as depicting her as a willing participant, caused the viewers to attribute more responsibility to the woman for the rape and brutality.

In other words, aggressive images tend to reinforce rape myths. These include myths such as that a woman "asks for" rape and violence and that a woman reports rape to call attention to herself and to seek revenge on the rapist, said Donnerstein.

"The issue has nothing to do with pornography," Donnerstein said, "but more to do with aggressive images, which are often found in media other than the traditional release methods (such as erotica and pornography)."

Donnerstein said there has been an increase in the percentage of aggressive images against women in all media, ranging from the "non-erotic", such as *Playboy* and *Penthouse* magazines, to material such as snuff films. A content analysis of paperback books bought over the counter in the United States showed up to 70% of material that is aggressive in nature, for example.

In erotic films, rape, mutilation, and battering are frequent occurrences. A "common type of scenario" pervades these films, Donnerstein said, involving first resistance and pain on the woman's part, then a willingness to participate in the action, and finally enjoyment. This happens "99.9% of the time", he said.

Donnerstein showed examples of aggressive images in various media, including a cover of *Hustler* magazine showing a woman being put through a meat grinder, the cover of an Ohio Players record called "Love and Kisses", a billboard advertising the Rolling Stones album, "Black and Blue", and a slide from a snuff film.

Donnerstein, who claims to be a "first amendment advocate" and who opposes censorship of any kind, said the general conclusion to be drawn is "If people are pre-disposed to aggression, media images can facilitate the action of violence."

GEORGE HAS A DEGREE IN MANAGEMENT ARTS AND A JOB LICKING UPHOLSTERY CLEAN.

Vital and energetic young graduates like George are too valuable to waste. It's a damn shame to see these promising new people standing in breadlines. But then it's a shame he didn't join the civil service or armed forces instead of going for a higher education.

And remember—our economy has a terminal case of ruptured spleen.

We're trying to help.

We're fitting people like George into vital meaningful jobs (and keeping them off the dole).

Tell Deployment Canada your problems.

And we'll tell you ours.

HELP!
CANADA'S EMPLOYMENT PLANS AREN'T WORKING. ARE YOU?

Dept. of Employment and Immigration Canada

CLIP & SAVE CLIP & SAVE CLIP & SAVE CLIP & SAVE CLIP & SAVE CLIP & SAVE

EMPRESS LANES
EMPRESS & ST. MATTHEWS
YOUR FAMILY FUN CENTRE
• 42 TEN PIN LANES
• 12 BILLIARD TABLES
• PINBALL ARCADE
EVERY TUE. & SAT. 9 P.M.
RRCC student special
50¢ OFF
Expiry Date April 30, 1981
$1.00 OFF

RESEARCH
CANADA'S LARGEST SERVICE
Send now for latest catalog. Thousands of termpapers on all subjects. Enclose $5.00 to cover return postage.
ESSAY SERVICES
67 Yonge St., Suite #504
Toronto, Ontario, Canada
M5E 1J8
(416) 366-6549

Special open house supplement

CAREERS IN THE EIGHTIES

Welcome to Open House '81. Take a look around... Browse...Ask questions. There's over 75 displays and exhibits to look at and guides to help you out.

"Careers in the Eighties" is this year's theme and you're invited to take in all the information on the career training opportunities available at Manitoba's largest community college.

Red River Community College: An Open Book

On the Lighter Side

Social tickets will be $5.00, admission to pubs will be $2.00 and liquor tickets are 60 cents each. Prices are subject to change without notice. You must hold a valid Red River student identification card to gain admission to these social events. Top name entertainment is provided and a good supply of Molson's Canadian beer flows freely.

The Projector

It was a dark and stormy night.

The office was dark. It was quiet. You could hear a pin drop.

Then. . . .click click clickety. . . .

Deep from within the bowels of Building A came the sound of arthritic fingers tapping feebly at typewriter keys.

Ding-g-g.

A withered hand clutched the carriage return and with a massive effort gave it a push, sending it on its way across the page.

Click click clickety click.

More typing, and the arthritic fingers were showing signs of fading. The hand made a last feeble lunge, struck the "period" key, and slid quietly off of the keyboard. The body it was attached to slumped noiselessly onto the floor and lay there staring blankly at the underside of the desk.

One, two, three pieces of bubble gum, one, two pieces of ecch. . . .no, have to keep typing. . . .can't stop. . . .the withered hand reached out and got a shaky grasp on the edge of the desk. The hand pulled mightily and the emaciated body slid out like a sack of wet porridge.

Once again the crooked fingers carried on their lonely click clickety at the typewriter, one key at a time, stopping for breath only at commas, determined to finish.

And then the end came. The eyes, watery and beyond repair, squinted and leaned forward to read what had just been typed, but the brain had o'd on too much coffee and was shifting into oblivion.

The haggard face broke into a faint smile just before the lights went out for the last time.

And what made that tuckered out kisser grin at the very last? What had just been typed onto the page, namely:

The Projector is Red River's student newspaper. It welcomes students from all over the college and accepts submissions . The Projector likes people who like to write, do production work, take pictures, you name it. And it's not as if you have to know a lot before you come join us. After all, we're always learning "on the job", and it can sometimes be a riot.

The Projector will be hiring a full slate of editors come this November, so start thinking about it.

If you have an interest in a anything, let the other 4,999 students in on it by publishing it in The Projector.

Or let the whole country know. The Projector is mailed to over 60 campuses across the country on a regular basis, spreading the news of Red River and its students far and wide.

So drop down to see us by the South Gym. The coffee's always on.

And if it isn't, well, we'll just show you how to make some.

History

• **1942** - The federal government passed the Vocational Training Act. The act established a cost sharing agreement between the federal and provincial governments. As a result of the act, Manitoba started up its first post secondary publicly suported vocational training centre. The Mid-West Training Centre, located in the top three floors of the Ford Motor Company plant, 1181 Portage Avenue, provided training for WWII troops. After the war, Mid-West retrained veterans so that they could enter the local job market.

• **1948** - The provincial government bought the building at 1181 Portage from Ford and transformed Mid-West into a public vocational training centre. Mid-West became known as the Manitoba Technical Institute (M.T.I.). M.T.I. started with four supervisors and thirty seven instructors teaching thirty full-time and fourteen evening courses. The initial enrollment of seventy swelled to four hundred within a year and a half.

• **1960** - M.T.I. was over burdened. Architects started to design a new $4½ million Institute of technology. The new site was located at the crossroads of Notre Dame and King Edward streets, the present location of R.R.C.C.

• **1962** - October 20, the Right Honourable John Diefenbaker laid the cornerstone of the new M.T.I. and renamed it the Manitoba Institute of Technology (M.I.T.).

• **1963** - M.I.T. opened its doors to 2,000 students. Also for the first time in Manitoba's history, two year technology courses were offered by M.I.T.

• **1968** - The demand for business oriented programs resulted in the opening of an addition to M.I.T. - the Manitoba Institute of Applied Arts (M.I.A.A.). The M.I.T.-M.I.A.A. complex now offered an extensive line-up of industrial, technological, business and commercial arts programs.

• **1980** - Presently we have over 20,000 full- and part-time students passing through the hallways of Red River each year.

STUDENTS' ASSOCIATION

The Students' Association executive is elected each spring in a student general election. There are five positions available - President, Vice-President, Treasurer, Communications Director, and Sports Director. These are full-time in the summer and part-time during the school year. These five people are the heart and soul of student government at Red River and whether things work or not depends upon their initiative and commitment. The spring elections for these positions are advertised extensively throughout the college.

Student council meets at least once a month during the year, and is required to meet at least ten times throughout a year. Students are more than welcome to attend these meetings. Times and particulars are posted around the college, advertised in The Projector, and aired on CMOR.

Each sector of the college is divided into constituencies. Depending upon the number of students in each constituency, anywhere from one to four representatives are elected and they represent their constituency on student council.

With an enrolment of more than 5,000 full-time students, the student government, of necessity if nothing else, is a vital concern to everyone at Red River.

Everything starts with the student body - the people who fill the halls and lunchrooms. They elect the members of the Students' Association executive and they elect representatives from their own courses. A good student council and a good students association depends upon the care and concern the students employ when they elect the people who represent them.

For Handicapped Students

The Resource Centre for Handicapped Students provides educational support services for hearing impaired as well as physically impaired handicapped students involved in both day and evening courses.

Services provided include personal, social and vocational counselling, special assistnce and tutoring, note-taking, sign language and/or oral interpreting, manual communication training, special equipment and liason with off-campus services. In addition, a 16-week preparatory program is available for hearing impaired students.

For further information contact the Resource Center for Handicapped Students co-ordinator, D102A, 2055 Notre Dame Avenue, (204) 632-2362 or (204) 633-6329 TDD.

Day Care Available

R.R.C.C. Day Care, Inc. is licensed and provides year-round quality care for 30 children of Red River Community College students. Care is provided for children from two years of age (toilet trained) to five years of age. The fee is $8.50 per full day. Government subsidy is available according to net family income.

R.R.C.C. Day Care provides the child with a stimulating physical environment and a well-planned program designed to help the child grow physicaly, socially, mentally and emotionally. Through the many and varied activities planned around themes, the child may choose activities which provide the most interest as well as be involved in staff-supervised free play. Activities include music, art, drama, sclence, cooking, literature, outdoor and gym play. Field trips to various places also play an important role in the program.

Full day care is provided between the hours of 7:30 a.m. and 5:30 p.m. Space is limited and you are advised to apply well in advance. Registration can be arranged by telephoning 632-2244 or dropping into the centre, Room A-101E Monday through Friday.

Sports

College teams will be formed in men's and women. volleyball, men's and women's basketball, men's and women's curling, men's and women's badminton, and men's hockey. These teams will compete in various leagues in Winnipeg as well as attend various tournaments in Manitoba and other provinces.

All teams compete in provincial college playdowns for the right to represent Manitoba at the 4-West championships in badminton and curling, and at the Canadian College Athletic Association chamionships in other sports.

Tryouts for Rebel teams are usually held near the end of September, and those interested in trying out for any of them should watch for information on bulletin boards throughout the college, in The Projector, and announcements over CMOR. It would be to your benefit to drop in to the Physical Education Department early in September to let them know of your interest.

The intramural athletic program at Red River provides the students and staff with an opportunity to participate in organized competition as often as time and interest permits. Through this participation we hope to contribute to the physical, mental, and social health of both students and staff.

CMOR

HI and welcome to CMOR, student radio.

CMOR plays a very important role in the everyday life of RRCC, playing the latest in rock'n'roll as well as keeping you in touch with all the activities going on in the college throughout the year.

In the past years, CMOR has been very successful, but that success depends on you, the students. Yes, we need you to come in once a week for an hour to spin a few discs. Don't be shy - come down to our studio located in the Courtyard Cave of building D and audition for your very own show.

Let's team up and together we'll make CMOR better than ever.

RED RIVER COMMUNITY COLLEGE
2055 Notre Dame Avenue
Winnipeg, Manitoba R3H 0J9

News Release

For immediate release - March 31

"Careers in the Eighties" is the theme for this year's annual Open House at Red River Community College in Winnipeg April 10 and 12. Through over 75 displays and exhibits, the college plans to provide visitors with information on the many and varied career training opportunities available at Manitoba's largest community college.

Shop areas, classrooms and laboratories at the college campus, 2055 Notre Dame Avenue in Winnipeg, will be open to the public and students and staff will be located in all areas to talk about their courses and answer questions. Open House hours are 9 a.m. - 4 p.m. on Friday, April 10, and 1 - 4 p.m. on Sunday, April 12.

The college Open House committee would like Sunday to be a day when the entire family visits the college because the committee thinks persons of all ages will find the many displays and exhibits both informative and interesting. Free parking is available and a special shuttle bus service will operate Sunday from Notre Dame Avenue and Keewatin Street.

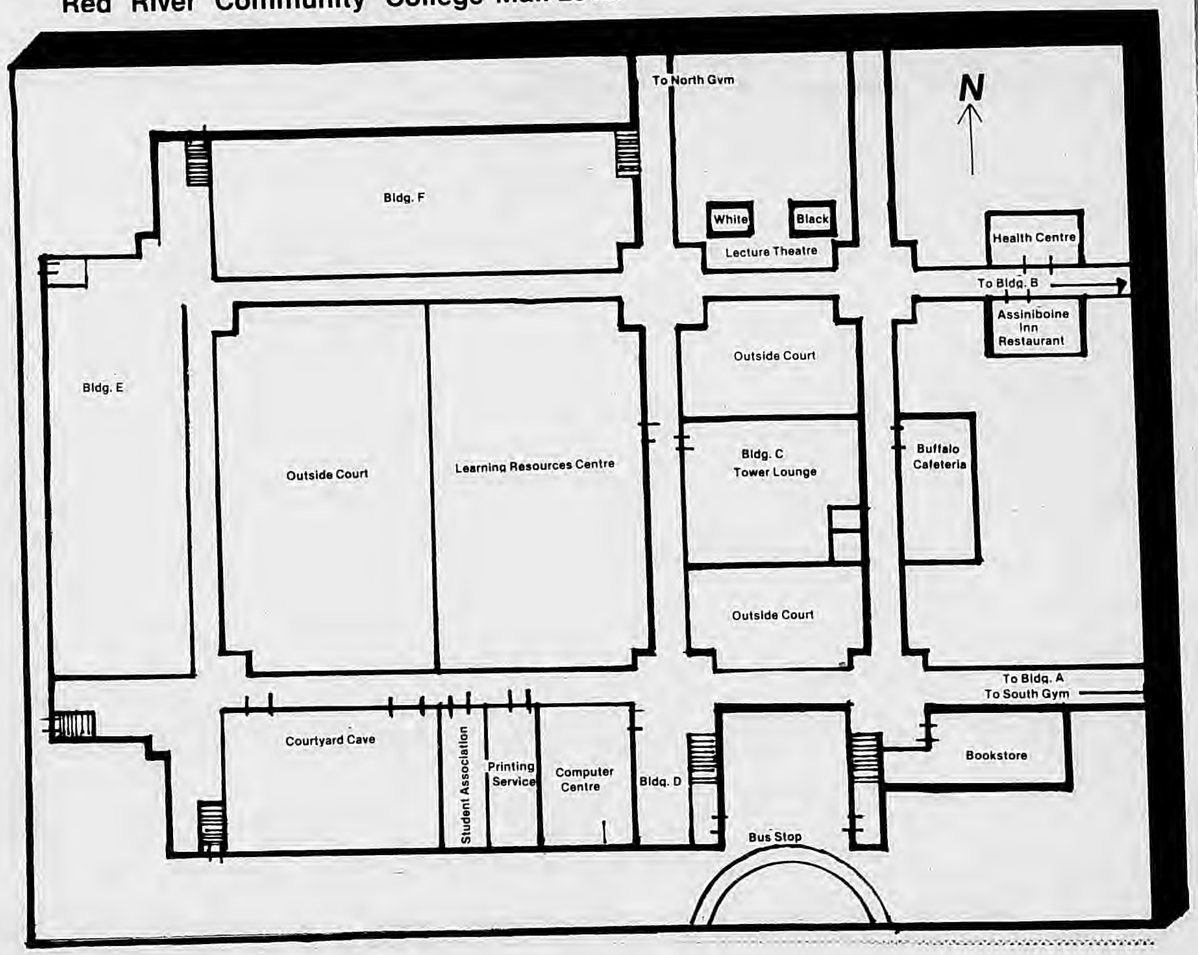
For the fifth year in a row, students will compete for awards in a display contest. A panel of judges from outside the college will visit the competing exhibits Friday morning with the winners announced Friday afternoon.

On Friday, the on-campus Canada Employment Centre will have CHOICES, a computer-based career exploration system in operation in the college learning resource centre. Visitors are invited to view a demonstration of the system or actually participate by exploring career alternatives through direct conversation with the computer.

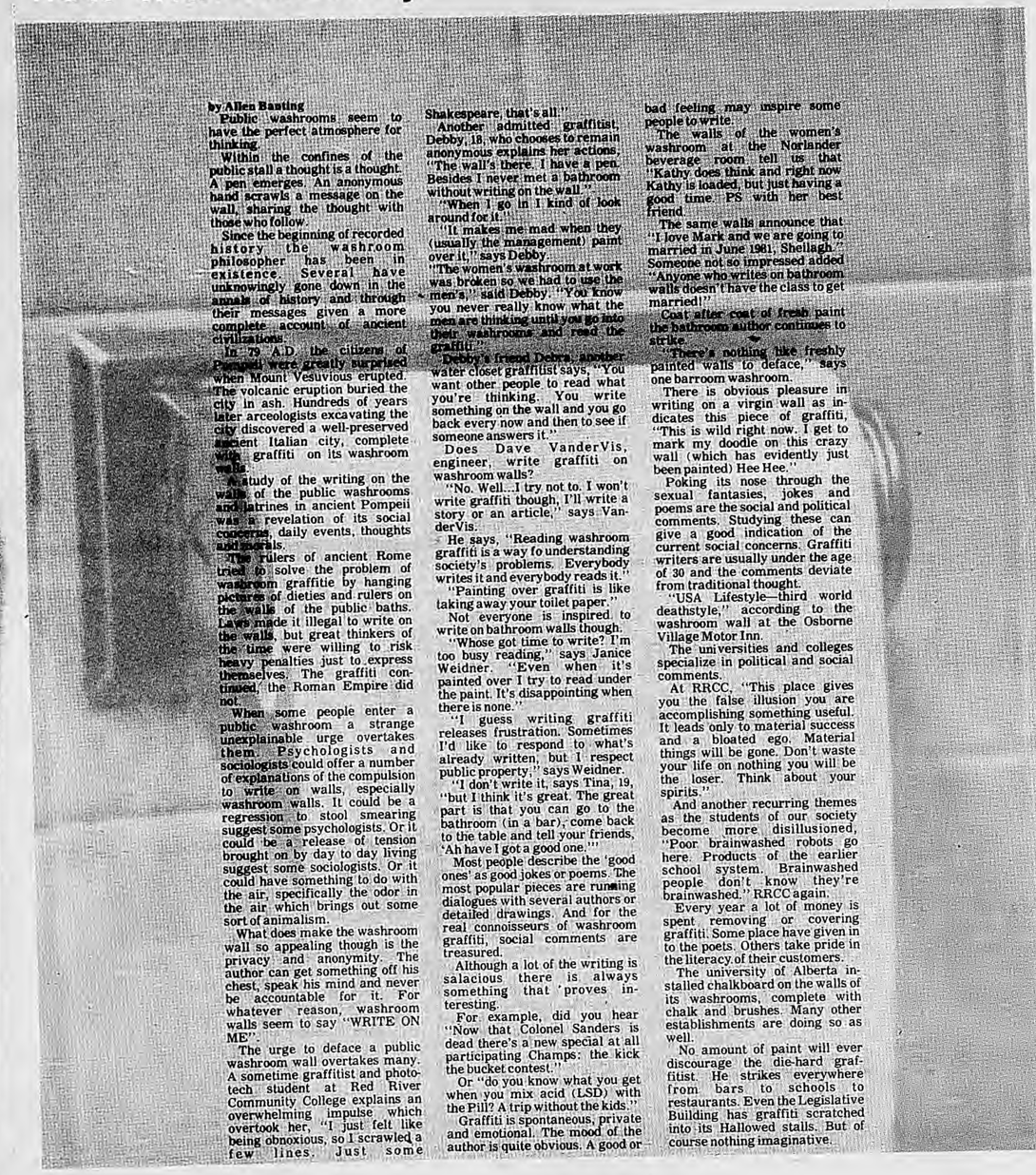
- 30 -

For further information, contact Kent Morgan at 633-6183.

Red River Community College Mall Level



Public washrooms flow with creativity



by Allen Basting

Public washrooms seem to have the perfect atmosphere for thinking.

Within the confines of the public stall a thought is thought. A pen emerges. An anonymous hand scrawls a message on the wall, sharing the thought with those who follow.

Since the beginning of recorded history the washroom philosopher has been in existence. Several have unknowingly gone down in the annals of history and through their messages given a more complete account of ancient civilizations.

In 79 A.D. the citizens of Pompeii were greatly surprised when Mount Vesuvious erupted. The volcanic eruption buried the city in ash. Hundreds of years later arceologists excavating the city discovered a well-preserved ancient Italian city, complete with graffiti on its washroom walls.

A study of the writing on the walls of the public washrooms and latrines in ancient Pompeii was a revelation of its social concerns, daily events, thoughts and morals.

The rulers of ancient Rome tried to solve the problem of washroom graffitie by hanging pictures of dieties and rulers on the walls of the public baths. Laws made it illegal to write on the walls, but great thinkers of the time were willing to risk heavy penalties just to express themselves. The graffiti continued, the Roman Empire did not.

When some people enter a public washroom a strange unexplainable urge overtakes them. Psychologists and sociologists could offer a number of explanations of the compulsion to write on walls, especially washroom walls. It could be a regression to stool smearing suggest some psychologists. Or it could be a release of tension brought on by day to day living suggest some sociologists. Or it could have something to do with the air, specifically the odor in the air which brings out some sort of animalism.

What does make the washroom wall so appealing though is the privacy and anonymity. The author can get something off his chest, speak his mind and never be accountable for it. For whatever reason, washroom walls seem to say "WRITE ON ME".

The urge to deface a public washroom wall overtakes many. A sometime graffitist and photo-tech student at Red River Community College explains an overwhelming impulse which overtook her, "I just felt like being obnoxious, so I scrawled a few lines. Just some Shakespeare, that's all."

Another admitted graffitist, Debby, 18, who chooses to remain anonymous explains her actions, "The wall's there. I have a pen. Besides I never met a bathroom without writing on the wall."

"When I go in I kind of look around for it."

"It makes me mad when they (usually the management) paint over it," says Debby.

"The women's washroom at work was broken so we had to use the men's," said Debby. "You know you never really know what the men are thinking until you go into their washrooms and read the graffiti."

Debby's friend Debra, another water closet graffitist says, "You want other people to read what you're thinking. You write something on the wall and you go back every now and then to see if someone answers it."

Does Dave VanderVis, engineer, write graffiti on washroom walls?

"No. Well...I try not to. I won't write graffiti though, I'll write a story or an article," says VanderVis.

He says, "Reading washroom graffiti is a way fo understanding society's problems. Everybody writes it and everybody reads it."

"Painting over graffiti is like taking away your toilet paper."

Not everyone is inspired to write on bathroom walls though.

"Whose got time to write? I'm too busy reading," says Janice Weidner. "Even when it's painted over I try to read under the paint. It's disappointing when there is none."

"I guess writing graffiti releases frustration. Sometimes I'd like to respond to what's already written, but I respect public property," says Weidner.

"I don't write it, says Tina, 19, "but I think it's great. The great part is that you can go to the bathroom (in a bar), come back to the table and tell your friends, 'Ah have I got a good one.'"

Most people describe the 'good ones' as good jokes or poems. The most popular pieces are running dialogues with several authors or detailed drawings. And for the real connoisseurs of washroom graffiti, social comments are treasured.

Although a lot of the writing is salacious there is always something that 'proves interesting.

For example, did you hear "Now that Colonel Sanders is dead there's a new special at all participating Champs: the kick the bucket contest."

Or "do you know what you get when you mix acid (LSD) with the Pill? A trip without the kids."

Graffiti is spontaneous, private and emotional. The mood of the author is quite obvious. A good or bad feeling may inspire some people to write.

The walls of the women's washroom at the Norlander beverage room tell us that "Kathy does think and right now Kathy is loaded, but just having a good time. PS with her best friend.

The same walls announce that "I love Mark and we are going to married in June 1981, Shellagh." Someone not so impressed added "Anyone who writes on bathroom walls doesn't have the class to get married!"

Coat after coat of fresh paint the bathroom author continues to strike.

"There's nothing like freshly painted walls to deface," says one barroom washroom.

There is obvious pleasure in writing on a virgin wall as indicates this piece of graffiti, "This is wild right now. I get to mark my doodle on this crazy wall (which has evidently just been painted) Hee Hee."

Poking its nose through the sexual fantasies, jokes and poems are the social and political comments. Studying these can give a good indication of the current social concerns. Graffiti writers are usually under the age of 30 and the comments deviate from traditional thought.

"USA Lifestyle—third world deathstyle," according to the washroom wall at the Osborne Village Motor Inn.

The universities and colleges specialize in political and social comments.

At RRCC, "This place gives you the false illusion you are accomplishing something useful. It leads only to material success and a bloated ego. Material things will be gone. Don't waste your life on nothing you will be the loser. Think about your spirits."

And another recurring themes as the students of our society become more disillusioned, "Poor brainwashed robots go here. Products of the earlier school system. Brainwashed people don't know they're brainwashed." RRCC again.

Every year a lot of money is spent removing or covering graffiti. Some place have given in to the poets. Others take pride in the literacy of their customers.

The university of Alberta installed chalkboard on the walls of its washrooms, complete with chalk and brushes. Many other establishments are doing so as well.

No amount of paint will ever discourage the die-hard graffitist. He strikes everywhere from bars to schools to restaurants. Even the Legislative Building has graffiti scratched into its Hallowed stalls. But of course nothing imaginative.

Entertainment

Damien, AntiChrist in "The Final Conflict" Ponders the fate of Projector staff

Final Conflict- Bad Omen

by Phil Mowatt

The Prince of Evil is with us, pursuing his diabolical mission to bring chaos into the world.

No, it is not Ronald Reagan but Damien Thorn, head of a powerful corporation, advisor to the presidents, and the antiChrist prophesied in the Bible.

Unfortunately, *The Final Conflict*, conclusion to the *Omen* trilogy, is a lacklustre finish to a brilliant idea.

The problem is the movie relies upon special effects more than character conflict for plot development, resulting in a weak and often confusing story. It has all the believability of a Mother Goose fable.

The story shows antiChrist Damien Thorn (Sam Neill) as one of the most brilliant, wealthy and charismatic world leaders. Though outwardly charming he is driven by a ruthless determination to rule mankind.

Damien appears unstoppable, until the seven daggers of Meggido, the only elements on earth capable of destroying the antiChrist, fall into the hands of seven monks dedicated to saving the world from his evil.

Led by Father DeCarlo, (Rossano Brazzi) six of them try and fail to kill the antiChrist.

Meanwhile, Damien gets involved with television journalist Kate Reynolds (Lisa Harrow) who tempts him, a la Magdalene, away from his mission.

But when her son comes under Damien's satanic power she realizes she must join Father De Carlo to rid her son and the world from evil. Being a parent does present its difficulties.

Sadly, this movie suffers from inept editing which left many viewers confused and wondering what in Hades was going on.

Instead of suspense, visual delights such as a realistic suicide, broken necks and nasties performed with a steam iron 'entertained' the audience. This was the greatest evil of the movie as *Omens I* and *II* had plots with intense emotional conflict; *The Final Conflict* did not.

Moreover, fiendishly-bad dialogue in the worst Vincent Price tradition further condemned the movie to 'B-grade'.

Same Neill's performance as the charming but evil Damien did breathe life into an otherwise mediocre movie, but unfortunately was not enough to save it from eternal damnation.

Director William Barker would have been better off by sticking the seven daggers into the scriptwriters than subjecting audiences to this dismal follow-up to a devilishly good idea.

Chapin charming deity

by Rafe Vogel and Sharon Sawa

The form of a carefree, slightly dishevelled Harry Chapin stepped on the Centennial Concert Hall stage at 6:30 p.m. on March 27 triggering whoops of adoration from a near-capacity crowd.

It did not take long for the 38-year old Chapin to bring the crowd around following his opening remark, "Well, finally we're in a classy joint", referring to his first appearance in the acoustically sound Concert Hall. As many Chapin fans will recall, the musically-unfit Convention Center was the site for his previous concerts in Winnipeg. His audience hushed as the first note struck his guitar, and he started off a tremendous two and a half hour show with nothing more appropriate than "A Better Place To Be".

The native of Long Island, New York is a lovable character who sings with heartfelt devotion, creating an informal and comfortable atmostphere. Many of his songs are true-life stories set to music. Being a natural storyteller, Harry shares with the audience the inspirations that help to create his songs, or rather stories.

One true experience turned into a song was his Cessna flight through the tornado that wiped out Wichita Falls, Texas a few years ago. While most of us would be in the midst of becoming newborn Christians during such moments of despair, Chapin was busy writing the lyrics to "Story Of A Life" in "the only brown seat on the plane".

If it weren't for the lyrics, Chapin's songs probably wouldn't be the "classics" that they are.

Chapin's wife Sandy, plays a big part in his songs, both as a subject in "I Wanna Learn A Love Sont", and a co-writer in his second big hit "Cats In the Cradle". "I Wanna Lear A Love Song" is a true story based on the beginnings of their relationship more than 12 years ago.

Chapin is accompanied by a superb band with each member contributing their own special touch to create a well-balanced overall sound. The lone female band member, Yvonne Cable, is an versatile cellist who has only been with the band for a year and a half.

Howie Fields, a highly talented drummer, and Douglas Walker who handles the electric guitar are longstanding members. Walker is a good backup vocalist and wise-cracker when he's not bouncing all over the stage appearing as an Elvis Costello look-alike.

Big John Wallace with his bass guitar and stimulating voice, is a delight to listen to, musically and comically. He has an enormous voice range that is best displayed in "Mr. Tanner" and "WOLD".

Harry's brother Steve, is the man on keyboards, who takes the spotlight when he beautifully sings "Let Time Go Lightly".

The exchange of one-liners and short jokes that go on between the band members, with varying degrees of word selection, are a definite attribute to their success together and with their audiences.

The band shows that they love performing and easily succeed in getting the whole audience, especially the "cheap seats", to join in on the fun. The climax of the show is undoubtedly when The Winnipeg Memorial Choir (the corwd) belts out the chorus to "30,000 Lbs. of Bananas", encouraged by Chapin.

Though Chapin is a fun-loving guy, he also has a serious side. He is an activist working towards the solution of world crises. About half the two hundred shows he performs each year are benefits for World Hunger Year (WHY), a non-profit organization seeking to solve world hunger.

His concerts have raised over $3 million so far for causes ranging from food hunger issues to various crippling diseases and cancer. In 1978 former-President Jimmy Carter appointed Chapin to the presidential commission on world hunger.

Chapin is a man who puts everything he's got into his work. After the show is over, he makes himself available for the signing of autographs and the promotion of sales of his poetry book, information pamphlet and T-shirts in which all proceeds go directly to WHY.

The love that Harry radiates, is returned to him from the millions of people who support of him at his concerts and his charity work. Harry Chapin is more than an outstanding performer and contributor to the solution of world hunger. As one fan yelled out that Friday night, "Harry, you're a god!"
He speaks the truth.

Future in space

by Brian Lowe

The Planetarium's production, Enterprise to Space Habitat One, takes a look into the future development of space flight. It covers three general topics; space shuttle flights, remote manipulator systems, and space manufacturing colonies.

Space shuttle flights are close to being a reality. Although the time for the first flight has been continuously pushed forward due to technical difficulties, it is hoped the shuttle will soon be launched. There are four shuttles being built; Columbia, Challenger, Discovery and Atlantis.

The initial flights of these shuttles will be for the launch and recovery of satellites, but plans are now being made for more ambitious projects. One plan is to install a scientific research into the cargo bay and use it to observe the heavens.

The launching and recovery of satellites from the shuttle is made possible by a device built in Canada called the Remote Manipulator System. It has the dexterity of a human arm and can be used to lift objects in and out of the cargo bay. Live action film shows the testing of this development, and its various uses once its attached to the shuttle.

The production then takes a look into the future of manned space flight and colonization. It shows how huge satellites can be heated to a boiling point to provide power to an energy-starved earth. It also demonstrates how the shuttle can be used to reroute asteroids that will provide raw materials.

It then examines two designs for space manufacturing colonies that can be as large as 19 km long and will accommodate up to 10,000 people. Not only will these colonies be gnomical in the future, but a necessity as Earth based industry becomes less efficient and produces more pollutiuon.

In the background of all space exploration, manufacturing and colonization is the space shuttle. A successful launch this month would open the door to new world.

For anyone wishing to know more about how the space shuttle will affect our future, Enterprise to Space Habitat One is a good place to start.

Director Ralph Bakshi cleverly mixes fantasy with reality.

America Popped

by Phil Mowatt

For most of us, animation means the Saturday morning cartoons we watched as children—or still occasionally see while recovering from a Friday night's drinking binge.

Because of years of chilren's cartooning, movie-goers came to view animation in a frivolous light; it was nice but not to be taken seriously.

American Pop defies tradition by using animated form for an adult theme—the illusions and false hopes of the American Dream. It succeeds; not brilliantly, but is at least entertaining.

Director Ralph Bakshi, (Fritz the Cat, Wizards, Lord of the Rings) returned to his original style by making an animated movie about real people. His characters, unlike Disney's are both good and bad; they hustle, kill, make music and love.

American Pop is aboiut a musical family's vision of stardom and how they sell themselves in its pursuit.

Four generations of frustrated hopes result in Pete, a street-wise punk rock star enraged at the world; he is the warped end of a hollow dream.

Changing American society is reflected in the music of over 50 composers ranging from Scott Joplin to Bob Segar. But while the movie is not a history of pop music, it traces its development over the past 60 years.

Subtly changing artwork styles along with the music score help give a strong feeling of identity to the time eriods portrayed.

But however skilled Bakshi's use of animation was, his reason for using it must be questioned. By attempting animated realism, many scenes fail due to lack of believability, especially during the first half.

However, when the movie approached the present era, a greater amount of characterization made it highly enjoyable. It showed humanity in a light only an artist can give.

Overall, *American Pop* is a good movie with enjoyable music and stunning visuals.

Last chance for ballet

by Cindy Hart

Special discounts will be available for students as the Royal Winnipeg Ballet presents its final performances of the season, April 8 to 12 at the Centennial Concert Hall.

The programme will feature the premiere of Paddy Stone's "Bolero", the story of a bullfighter preparing for a match. Guest artist Jacques Limay will portray the bullfighter in this tragic piece.

The premieres of two pas de deux—"Giselle" pas de deux and "A Dance For You" will also be performed. The program will also include two of last season's favorite performances—"Songs without Words" and "Four Last Songs".

"Giselle" Pas de Deux will be performed by Evelyn Hart and David Peregrine. The couple danced the romantic classic last summer in their award winning performances at the International Ballet Competitions in Varna, Bulgaria. The judges hailed Hart as one of the most outstanding Giselles in the world 'oday.

Performances are at 8:30 p.m. April 8 to 11, and 2:00 p.m. April 12. Tickets are available at The Royal Winnipeg Ballet—956-0183 and at ATO and CBO. Prices range from $4.00 to $10.50 with special discounts offered to students and senior citizens for some performances.

Postman rings once too often.

by Bruce Johnson

When *The Postman Always Rings Twice* first hit the screens back in 1947, Lana Turner and John Garfield starred in the provocative classic that furthered both their careers.

Now in 1981, director Bob Rafelson and writer David Mamet have recreated the story for Jessica Lange and Jack Nicholson. Unfortunately, this version does the original a disservice and leaves much to be desired.

While Postman has its moments, there are just too many holes in the plot and the acting for this drama to be taken seriously.

In Rafelson's own words, this movie "was shot like an X and cut like an R". Herein lies the movie's biggest problem.

In 1947, stricter morals made it necessary for a movie's story to carry itself. In the 1981 version, Rafelson chooses to rely on the on-camera love scenes between Nicholson and Lange to pull this one through. He should have used a team of horses.

While it is true that sexiness can often be enhanced by the addition of some clothing to the human body, Nicholson and Lange stay so enveloped in their costumes that even Walt Disney would have laughed. The dialogue and sound effects are vivid, but the action falls on its covered rear.

Jessica Lange, as Cora Papadakis, who played second fiddle to an ape in King Kong, has finally found a role where her talents, if not her skin, can come through.

Lange oozes sexiness in the role of the housewife caught in the middle between her Greek husband Nick Papadakis, overplayed by John Colicos, and the down-and-out drifter Frank Chambers, played by Nicholson.

Nicholson starts out strong as the penniless, con-artist victim of the Depression. After getting a job at Papadakis' garage-restaurant, Chambers first mentally seduces Cora, then physically attacks her on the kitchen table. They should have made bread.

While the human greed and lust of the original story are aptly portrayed in *The Postman Always Rings Twice*, this supposed tragic drama turns into a comedy, and the laughs come at all the wrong times.

The Postman rang once too often. He should have missed his rounds.

Fresh winds bring Celtic folk music

by Phil Mowatt

After a winter of sex and drugs and rock and roll, spring winds have finally blown fresh air into the Winnipeg concert scene.

Barde, a Canadian Celtic folk group will perform at the Warehouse Theatre on April 22 as part of their North American tour.

Following their fall release of two albums in the US, the group experienced enormous popularity, often playing to packed houses.

This popularity with both English and French audiences is due partly to its vibrant blend of Cape Breton, Quebecois and Irish music. In addition to the traditional the group plays its 'own recently composed material.

Richard Chapman, Pierre Guerin, Jacques Joubert and Toby Kinsella convey a feeling of vitality with assorted jigs, reels and old ballads. They play with a skill that makes it almost impossible to just sit still and listen.

However, all members of the Montreal based quartet are excellent musicians, capable of bazooki to tin whistle. They possess a sharp sense of timing for maximum impact.

Tickets for this unique group are available at the Winnipeg Folk Festival office on Osborne or at Mary Scorer Books.

Off The Record

by Vince Koski

Sucking In The Seventies
The Rolling Stones

This is a kind of new album released by the Stones. The question is why did they bother? It should be entitled Sucking In The Fans.

The album is basically a collection of songs taken from previous albums, though it includes three un-released tunes. What is particularly irksom to Stones fans is the band is supposed to have recorded a large number of tunes which were not used on their last two albums. Why didn't they release an album including some of those songs? This is 1981, we don't need another so-called greatest hits package from the group.

Fortunately, the album does have some good material on it. Probably the best of the bunch is the live recording of "When The Whip Comes Down". It's always a pleasure to hear the Stones live.

The only other highlight on the album are the inclusion of "Shattered" and "Beast Of Burden" from their superb "Some Girls" album. But, that's about it for "Sucking The Seventies". It's an album only for true die-hard Stones fans.

The release of this album raises some questions though:

1. Why include three songs from "Black and Blue", a poor album by Stones standards?
2. Why not more unreleased material? Or even more live material?
3. Why was "Mannish Boy" included on the album?
4. Why release the album in the first place? Does Keith need money for drugs?

THIS MOVIE IS TOTALLY OUT OF CONTROL
KENTUCKY FRIED MOVIE
and
Emanuelle in "BLACK EMANUELLE"
A NEW EXPERIENCE IN SENSUALITY
April 7 & 8
"THE FIRST NUDIE MUSICAL"
CINDY WILLIAMS
ADMITTANCE RESTRICTED
April 14 & 15
BRUCE LEE
HIS LAST DAYS—HIS LAST NIGHTS
April 16
Epic 646 Main St. Ph. 943-8261

Visions of the grotesque Rose

by Robert Newman

"The Elephant Man" is based on the life of John Merrick, who lived in London during the latter part of the nineteenth century. A horribly deformed young man, a freak attraction in travelling side shows, he is found abandoned and helpless and is admitted for observation to Whitechapel, a prestigious London hospital. Under the care of a famous young doctor, Frederick Treves, who educates and introduces him to London society, Merrick changes from a sensational object of pity to the urbane and witty favorite of the aristocracy. But his belief that he can become a man like any other is a dream never to be realized.

"The Elephant Man" written by American playwright, Bernard Pomerance and directed by Manitoba Theatre Centre's Artistic Director, Richard Ouzounian plays on the mainstage until April 11.

The lead role is superbly played by Lorne Kennedy (he distorts his body and voice for the performance), a graduate of the Bristol Old Vic Theatre School. David Schurmann stars as the tormented Doctor Treves; John Innes as Carr Gomm, Treves' administrative superior; Michael Donaghue as Ross and Bishop How; Carolyn Jones as Mrs. Kendal and one of the Pinhead sisters; and Rebecca Toolin as Miss Sandwich, Princess Alexandra, and the other Pinhead sister all portray exciting performances.

The action of the play takes place between 1884-1890 in London. The melancholia surrounding the play is enhanced by sombre, doleful background music: a solemn dirgelike solo performance from J.S. Bach's "Suites for Cello".

"The Elephant Man" has won several awards including the New York Drama Critics Circle Award, three Tonys and three Obies. This compelling drama is suggested by the life of John Merrick, a 19th century mutant whose hideous deformities won him fame as a circus attraction.

Although befriended by a young doctor and the elite society of Victorian England, Merrick never realizes his desperate dream of being normal.

Structurally, the play is devided into 21 scenes, with accompanying titles, in the libretto. These summary statements foreshadow a symbolic meaning-message in each particular scene.

An analysis of the myths creating the dramatic structure reveals (and represents in the printed text) a significant attempt by the playwright to re-create myths in the context of our own time. We are reminded of similar stories: The Hunchback of Notre Dame, with the tragic, pitiful, Quasimodo and Esmeralda; "Beauty and the Beast" at Hugo's finest.

Pomerance has superimposed upon his play, a mythic patterning, and strengthened it in so doing, by emphasizing the disturbing emptiness of human suffering and misery pitted against dignity, against a backdrop of life and death in a nightmare world. Pomerance shows us a vision of a superficial community of healers who are themselves spiritually diseased, suffering in epidemic proportions from a tormented sense of selfhood, like Treves, who has fallen from Eden into the oblivion of man's inhumanity to man. It is Treves who seeks purification an release from this suffering who attempts to heal the community and bring about wholeness. He implies the ultimate question: Am I my brother's keeper?

In the play itself can be distinguished a number of pagan and Christian myths: the Fall from Eden, the sufferings of Job, Adonis, Orpheus, the Crucifixion and the western myth of romantic love exemplified by Romeo and Juliet. What imparts to the play's impact is unity of theme revealed through grave ironic reversals, including the mythic embodiments or representations of theme. Underneath the exterior surface story lies a much greater truth, a transcendant one. The Elephant Man is himself the symbolic representation of that truth. For beneath his hideous deformity of body rests a transcendant spirit or soul. Within the grotesque lies the beautiful rose. Pomerance is expounding an aesthetic of the grotesque.

Merrick is the true creator/artist, a primitive artist seeking to immortalize his spirit through art—he is making an edifice that celebrates the soul of man, not, in a Christian context, as homage to God. It is not that man should care less about God but that he should care more about mankind.

The other characters come to Merric bearing selfish gifts. Symbolically, their efforts are sterile.

The scene where Merrick circles the stage past the other characters, shows their attempts to metamorphose the horror and corruption of his life unto selfish ends. They claim the extent to which Merrick is like themselves, but ironically the truth is in how much they are similar to Merrick—a symbolic deformed humanity, suffering from its own tyranny and oppression, self-inflicted and representative of one race. In truth the characters are seeking a symbolic purification by contact with Merrick, the true savior in the play. (As the play progresses both Treves and Merrick are identified as Christ figures). They are prisoners of their bodies. Desire, passion, the instinctual and primitive spirit in man, they seek to subjugate and dominate—to repress as Freud was to detail in the Interpretation of Dreams written during the 1980s. Seen on a psychological level, the play is about the dynamics of the human mind, about Eros and Thanatos, Life against Death.

At first Doctor Treves' interests (ironically the doctor who fails to heal) are those of the inquiring professional man. However, there is little reference to any social or humanitarian motivation on his part. He only says that Merrick is inhuman—paraphrased—could any such deformity be produced by the human species? Treves stands for a philosophy of life that is based on science on materialist, evolution rather than metaphysics or religion. It is implied by Carr Gomm, that Treves only philosophy of life worth having is one based upon a true knowledge of man's nature, knowledge that can only be gained by scientific inquiry and research summed up "knowledge through science". Man's spirit and soul have been displaced by false gods—those of science expounded and perpetuated by Darwin's The Origin of Species published in 1859.

Pomerance is pessimistic and critical about man's intimate knowledge of human nature, although he himself is incisive indirectly. He shows us the irrational forces in man's nature (primarily sexual) are so strong that the rational forces have little chance of success against them. Most men are comfortable living with their delusions than with the truth. The characters, all except Merrick, attempt to preserve their delusions by drawing on the power of reason and faith. Men resist knowing the truth about themselves.

Pomerance also gives us social criticism. Society, which has been fashioned by man, reflects to a great extent man's irrationality. As a consequence, each new generation is corrupted by being born into an irrational society. The influence of man on society and society on man is a vicious circle from which few souls free themselves. The great goals of evolution are survival and reproduction of the species. And the ultimate goal is perfection not deformity, imperfection.

It is (Victorian) society's fear of the irrational (the id), the unknown, the unformed, that drives them to oppress, to hide away to tyrannize the Elephant Man. (The policeman says of Merrick: "This is a brutal, indecent, and immoral display. It is a public indecency and is forbidden here.") Merrick is referred to as an "indecent bastard", not a natural part of the race, propagated improperly. Under these cruel circumstances Merrick is robbed of his dignity as a human being. Furthermore, Merrick is a cripple "thus denied all means of escape from his tormentors." His unknown disorder is "a danger in ways we do not know" claims a "voice" in the beginning. In the eyes of Victorian society he is not a part, or for that matter a product of the race. There is a moral judgment made on the analogy between the baseness, vulgarity of the animal (the elephant) and the lower forms of life. His malignment is "indecent". They ask: how could such a deformity be the result of Darwinian evolution? of natural selection and survival for the fittest? How can such a mutant come into existence from sophisticated genetic inheritance? How can man and animal be mixed?

Merrick speaks to the suffering in man, to the human condition: "His physical agony is exceeded only by his mental anguish, a despised creature without consolation." Carr Gomm says to Doctor Treves: "Places cruel to life are the most revealing." The visage of Merrick becomes the most symbolic statement in the play: "The deformities rendered the face utterly incapable of the expression of any emotion whatsoever." The face of humanity devoid of feeling, of compassion, of emotion. Merrick is the symbolic representation of oppressed humanity.

Pomerance has selected a universal topic and provided a forceful dramatic rendering of the universal through the particular. His commentary adumbrates several levels, sometimes simultaneously: these include the social, historical, psychological and moral/ethical. Ultimately, a science that divorces man from his brothers like false gods, is inhuman. Treves learns by indirection the suffering of others. He comes to realize, but tragically too late, that he has lost his own humanity, that "Christian duty", religious dogma, will not provide solace.

Merrick's death is symbolic—he dies from suffocation—the breath of life suppressed, the rational and the irrational remain divided; the primitive, primordial instinctual denied life. Reason without passion becomes tyranny. Life becomes death. Finality and termination of soul and spirit. Man is alienated from his passions, not only in a historical context (i.e. Victorian society, one stage in man's evolution) where it has manifested itself, but also in the universal.

...Darkness at the break of noon
Shadows even the silver spoon
The homemade toy, the child's balloon
Eclipses both the sun and moon,
To understand, to know too soon,
That he not busy being born
Is busy dying.
...So don't fear
If you hear
A foreign sound
In your ear,
It's alright Ma, I'm only bleeding!

The tragic story of John Merrick, "The Elephant Man" unfolds at MTC's Mainstage.

NOW YOU CAN SHOP FOR LADIES' WEAR (size 5-44X) AT DISCOUNT PRICES

pirjo-liisa fashions ltd.

OPEN TO THE PUBLIC!

DESIGNER JEANS BY PIRJO-LIISA

ONLY $19.99 ea. (sz. 7-19)

FINAL CLEARANCE ON 'PASTEL' VELOUR-LIKE TOPS & BOTTOMS $3.00-$7.00

HURRY IN FOR BEST SELECTION
2070 NOTRE DAME
(JUST ACROSS FROM RRCC AT SHERWIN AND NOTRE DAME) PHONE 632-7018

WE WOULD LOVE TO SERVE YOU AT ANY ONE OF OUR 7 WPG. LOCATIONS.

pirjo-liisa 657 Century 775-8178
Tex-Rite 708 Broadway 775-5136
85 Adelaide 943-3056
1405 Spruce 775-1890
OPEN THURS. TIL 9 p.m.
294 St. Anne's 255-1273
1609 Pembina 452-1065

sports

Rebels snatch silver

by Don Kusano

The Red River Community College Men's Volleyball team threw a scare into the Limoilou College of Quebec team before bowing to them and taking the silver medal in the national finals in Sydney, Nova Scotia on the March 30 weekend.

Although not ranked in the CCAA National Championship, the Rebels surprised many teams with their fine performance and challenged Quebec for the gold medal.

The Rebels had an excellent first day of play, finishing with a 4-0 record. In the first game they defeated the host college of Cape Breton team 15-9 and 15-2.

The Rebels beat the Red Deer Community College Kings two games to one by scores of 15-4, 7-15 and 15-6 in the second game.

RRCC then got by Nova Scotia Agricultural College Rams 2-0 by scores of 15-3 and 15-11, then blew out Kelsey Community College Amaruks from Saskatchewan 15-10 and 15-1.

Red River dropped two games the following day, losing to Quebec and the Vancouver Community College, but finished on a winning note by defeating Mohawk College from Hamilton.

Their 5-2 record was good enough for a third place standing a ticket to a semi-final match against the second place Vancouver team Saturday.

Saturday's semi-final action began on a bad note with Vancouver winning the first game. However the Rebels began to pick up the pace and the momentum carried them to three straight wins to upset the Vancouver club and advance to the Canadian final.

The Red River team was given no chance to win against the awesom Quebec team that had gone undefeated throughout the entire tournament, displaying power and consistency.

The much smaller Rebels showed great poise and mixed their offence well to upset the Quebec squad in the first game 15-12.

Quebec took an early lead in the second game that the Rebels could not overtake and dropped the game 15-11.

In the third game, the RRCC Rebels established a consistent attack and won that game 15-11 to go up 2-1 in the best of five final.

The fourth game saw the Quebec team display their potent offence and completely shut down the Rebels with a devastating 15-1 victory.

Quebec carried that momentum into the fifth and final game and took an early lead. As hard as the Red River squad played, that lead proved to be insurmountable and they finally bowed 15-9, only six points away from becoming the national champions.

Clancy Bridle led the team to its surprising showing in the national finals and was awarded an all-star berth for his outstanding play.

RRCC Men's Volleyball team won the silver medal in the national championship in Sydney, N.S. Left to right are: Vic Neudorf, Matt Slobodian, Dan Denesiuk, Dave Sinclair, Darrell Driver, Willie Habing, Rick McLean, Clancy Bridle and team manager Ed Schwartz and coach Don Kusano.

Coach Don Kusano was happy with Sydney hospitality

Rebels win friends in Sydney

The Red River Community College Men's Volleyball team won the hearts of the Easterners in Sydney, Nova Scotia with their gutsy play on the court and their friendly nature off it.

Teams traded badges and pins during the week and enjoyed nightly socials.

Rebel coach Don Kusano says their finest hour of the tournament came when the team accepted the second place silver medals. As our squad made its way to the presentation, the crowd rose to their feet and gave them a standing ovation. Kusano said "It was an unvelievable experience which none of us will ever forget."

"I'm really proud of my guys," Kusano added. "They deserved to win the championship. They worked so hard all year only to come this far and lose it in the final game of the championship."

Kusano was not the only one to feel this way as many of the other coaches and people involved in the tournament offered their congratulations after the match.

"They said I should be proud of my guys. They took a strong Quebec squad to five games and won a silver medal. Nobody expected us to do that," Kusano smiled proudly.

Kusano said he wanted to give a special thanks to his team members "for providing me with an excellent season."

"They are a fine group of athletes, young men and most of all, my friends."

Team members are: Vic Neudorf, Matt Slobodian, Dan Denesiuk, Dave Sinclair, Darrell Driver, Willie Habing, Rick McLean, Clancy Bridle and team manager Ed Schwartz.

Kusano added a congratulations to Clancy Bridle "who deserved the all-star nomination he earned."

Kusano was impressed with the Nova Scotian hospitality. "We were given great accomodations and treated terrificly by the people. They were behind us all the way."

The teams' needs were well looked after, he added, "even little things like giving us free chips and soft drinks. It showed a lot of class."

Red River falters in final

by Jim Bender

The Red River Community College Women's Volleyball team battled to a 3-4 record and a fifth place finish in Sydney, Nova Scotia on the March 30 weekend.

Coach Barb Francis' Rebel team jumped to an early 2-1 record, then struggled to get another victory.

The Rebels began the tournament with a bang taking the College of Cape Breton in two straight games by scores of 15-3 and 15-4.

The Seneca College Scouts of Toronto brought the Rebels back down to earth by beating them 15-5 and 15-7.

After that the RRCC team could only manage a pair of wins against the Saskatchewan team, downing them 15-4, then squeezing by them 16-14.

They dropped two straight games to the powerful Quebec team by identical 15-4 scores. Quebec took the round-robin with an undefeated record.

The Alberta team blew the Rebels away 15-0 in their first game, then held on for a 15-10 win in the second.

The British Columbia team, buoyed by a 15-13 first game win over Red River, took the second game 15-5.

Time ran out on the Women's Volleyball team.

REBEL OF THE WEEK

Clancy Bridle

Goon hockey is growing in NHL

Vince Koski

Reyn Davis, sports writer with the Winnipeg Free Press called fighting the wart on the end of the NHL's nose.

Not bad, but fighting is permitted only because the owners deman id. But we know the owners are all asses, so the wart is ther, it's just not on their noses.

In the last month or so, there has been a definite increase in the amount of violence ont he ice.

A March 4 game between the Minnesota North Stars and the Boston Bruins in Boston established six league penalty records. There were 12 on-ice fights and 406 penalty minutes were assessed.

After the game the coach of the North Stars, Glen Sonmor, lunged at Bruin coach Gerry Cheevers. Later, Sonmor said Cheevers better bring a basket to carry his head in after the Bruins play in Minnesota becaus he was going to meet Cheevers in the hallway between the dressing rooms.

This comment comes from the goon of hockey coaches. Sonmor coached the Birmingham Bulls in the WHA. Hockey fans and Winnipeg Jets fans in particular, remember them, the all-time goon team in hockey history.

But what did the NHL brass do about the Bruins-North Stars brawl? Exactly what we expected. Not much.

First, Cheevers and Sonmor received a severe reprimand. Ouch! Two players, Keith Crowder of Boston and Steve Payne of Minnesota got their wrists slapped and were suspended for two games each. Both players must still be laughing.

In another incident last month, Tiger Williams of the Vancouver Canucks flattened Philadelphia Flyer Bobby Clarke. This led to the Flyer goon squad going after Williams. Over 200 plenalty minutes were recorded in that game.

In a contest March 22, Darryll Sittler of the Toronto Maple Leafs ran into Bobby Clarke. Clarke slashed at him and, in retaliation, Sittler speared him. The goon squad rushed in, led by Brian Propp. Propp carved up Sittler's face, inflicting a cut requiring six stitches. The blood was streaming down Sittler's face as he left the ice.

Propp was not penalized.

Brian O'Neill, NHL executive vice-president in charge of discipline, said he was inquiring about the incident but by no means was it an official investigation. He also said the league had the power to effect some sort of discipline if the incident warranted it. You can bet they'll do nothing.

Earlier in the season, Boston's Brad Park chased Winnipeg Jet, Doug Lecuyer around the ice hoping to carve him up with his stick. Park received a major penalty, but no suspension.

Again, the league did othing.

Last season, with one week left in the regular schedule, there were nine players with over 200 penalty minutes. This season there are 19 players and two of them have over 300 minutes in penalties.

Phildelphia leads the team penalty parade this season with over 2300 minutes. Their closest rival in this department are the Washington Capitols with 1911 penalty minutes.

It's time the owners stopped cheating the hockey fans. With goons in hockey and the good hockey players sitting in the penalty box with them, we are watching a poorer calibre of the game.

We are being cheated by not being given the best hockey available.

The bumbling, ignorant owners still believe fighting is a part of the game. Bull! Fighting has no place in hockey, just like it has no place in football, basketball or baseball. The owners should remember hockey is a sport.

Chico Resch, goaltender with the Colorado Rockies, said it best. "When fighting gives you an edge, hockey ceases to be a sport."

Sudden death in Vancouver

by Donna Faryon

The Red River Community College basketball teams came up cold in the national championships in Vancouver, B.C. on the March 30 weekend.

The number two rated Dawson College from Qeubec rubbed out the men's team 81-46 in a sudden death wild card playoff.

The Rebels could not buy a basket in the early going. By the time the ball started sinking it was too late as the Quebec team built an early lead.

Biagio Caresse of Dawson led all scorers with 18 points. Barry Hiebert led the Rebels with 11 and Rodney Jacob added 10.

"We just played badly," Rebel Gord Muir said. "They were a better team than us. But if we had played the way we can we could have been within 10 points of them" he added.

Fawshaye College of Ontario took the men's title.

The number one ranked Maisonneuve College from Quebec clobbered the women's team 104-30 in another sudden death wild card playoff.

Alexandra Franco with 18 points and Sylvia Fortier with 16 led all scorers. Donna Faryon led the Rebels with 12.

"This had to be one of the best women's teams I've ever seen," said coach Sandy McBride. "They would give some universities a tough time."

Maisonneuve took the women's national title.

Team members thanked coaches Bernard Jones and McBride for their fine efforts in bringing the teams this far.

The women's basketball team felt outnumbered 3 to 1 in Vancouver

Introducing Back-pack-tracking.

Ever noticed how one way of travelling is getting more and more popular these days?
The train, that is. The VIA train.
And why do young people love the train? Is it the low fares?
The view from the windows?
The room to relax? Is it the spirit of togetherness that people on a train seem to have? A VIA train is all of these things.
So, next time, come travel with us. For a day trip, a week... or, when you've got a Canrailpass, up to a whole month of unlimited train travel. Ask about Canrailpass at your Travel Agent, or VIA.

TAKE IT EASY. TAKE THE TRAIN.

VIA

VIA-YTH-81-1E

SUNRISE BREAKFAST SPECIAL $1.99
FROM 7 TO 11 A.M.
MONDAY THRU SATURDAY
Choice of juice, Two Eggs any style, Bacon or Sausages, Hash Browns, Toast and Beverage.

TUESDAY LUNCH SPECIAL $1.25 Regular $1.95
Hot buffet with all Trimmings
FROM NOON TO 1 P.M.

"WHERE GOOD FOOD IS TRADITIONAL"

GORDON HOTELS THE BROOKLANDS INN
8 Keewatin at Notre Dame

Basketball coach Bernard Jones wants to compete in division 1.

Of bumbs and barristers

by Jim Bender

A few years back, when would-be Johnny Carsons were popping up all over the land of opportunity, a toupeed lawyer who had recently mesmerized a courtroom with his pedantic double entendre, was asked to appear on one of these new talk shows.

Unfortunately for the talk show host Scuzzi Scaramuzzi who has since been lost in the obscurity of cancelled network stations, the show was televised live.

Our toupeed lawyer was to appear directly after one of the best opera singers in the area. The talk show host excitedly introduced the singer as "one of the best voices of our time."

Upon hearing this, the lawyer hurriedly scrambled out to centre stage, knocking the opera singer to the floor where she hit her head on a dummy of Ed McMahon and lost consciousness.

The confused lighting director spotlighted the toupeed lawyer who wasted no time in revealing the ostentatious, capricious language that he had used to mesmerize the courtroom to win his most famous case.

The stunned director failed to cut to a commercial and the lawyer found himself having to fill the air space that had been reserved for the unrevived singer as well as the time for himself. Never one to be shy, our hero launched into a supercilious stream of verbosity.

At one point, the lawyer lapsed into an informed description of the art he loved most—boxing.

Names, weights, boxing history, family histories of the likes of Joe Louis,, Rocky Marciano, Jersey Joe Walcott, Archie Moore and Sugar Ray Robinson fell from the tip of his ever-flapping tongue as though he were reading from a book of statistics. The lawyer also knew such important details as what time Joe Louis woke up in the morning, what Marciano didn't like for breakfast, how often Moore had sexual relations with his wife and how each tidbit affected individual boxing matches.

While Scaramuzzi felt his career slowly sinking, an ABC executive, dining with some Hedda Hopper hare-brain type sat up with a great deal of interest. "Who is that man? I could use his verbal diarrhea to fill the boring dead air space during boxing matches. Hell, even little old ladies'll watch boxing with that man gossiping about boxers' personal lives."

"I think we have a scoop," giggled the Hedda Hopper harebrain as she pushed herself up against the man about to be worth a lot of money.

The lawyer was given a new toupe, adopted one Cassius Clay, later to become Muhammed Ali, as his life-time project, and later found fame as the gossip for ABC's Monday Night Football. His voice is now one of the most famous in North America.

"Good evening. This is Howard Co-sell."

And the opera singer, nursing a lump on her head that affected on part of her brain, surfaced in Nashville where lumps have become very popular, with Country and Western's all-time leading song;

"When the bump on my head tells me you're messin' 'round, I'll git my pump-gun an' grind ya in the groun'."

SPORTS COMMENT

by Jim Bender

Hockey coach Kevin Diehl has been lamenting the lack of ice time and the lack of budget for the Rebel team all year. His team has proven that they can be competitive with such teams as the University of Winnipeg Wesmen. Although the Wesmen won't make anybody forget that the Winnipeg Jets or Warriors are in town, competing with university teams will led credibility to the competition of our team and college. With a better budget we would also be able to ice a better team. (Perhaps then a few fans would follow them.)

Basketball coach Bernard Jones dreams of the day when his team will be competing against the likes of Nicollett Inn and St. Andres Super Saints. Although probably well on their way there, a better budget would enable faster developments.

Certainly none of the college teams would deny that a bigger budget will help improvements to be speeded up. The women' basketball team pointed out that certain Albertan basketball players get their entire tuition paid if they make the team. It's no wonder that they always have a contender in Alberta.

The volleyball teams were recently reinstated into eligibility for the CCAA National Championship. A better budget would guarantee more respect from those people who pull the strings.

All this, of course, is intended to increase the Red River Community College stature in the sports community and enhance its general reputation. Until now, sports has been treated as a sort of afterthought by the college. Wouldn't you rather see a Rebel team face a Bison, Besonette or Wesmen team?

The Red River Community College Students Association has passed a two dollar per month per student sports levy to gain these ends next year.

On the surface it looks as if the SA is promoting a laudable cause as it finally channels some energy towards the sports field.

The SA has been supplying sports funds to the college to coincide with provincial grants. With the new two dollar sports levy, the $19,000 that the SA has been supplying will be free for other expenditures.

But one wonders just how concerned the SA is with the sports program when it takes this money and blows it on something like the unnecessary television system to enable students to see their favorite soap operas.

If the SA was that serious about helping out sports and Red River students they would contribute at least a portion of the $19,000 that it had set aside for sports. This would effectively reduce the annual $20 sports fee that they now expect the students to cover to aid the college's social climbing.

Furthermore, there is talk bandied about that both the curling and badminton teams will be dispensed with next year. In the first place, if you are paying the sports fee, you should have some say in the fate of these teams.

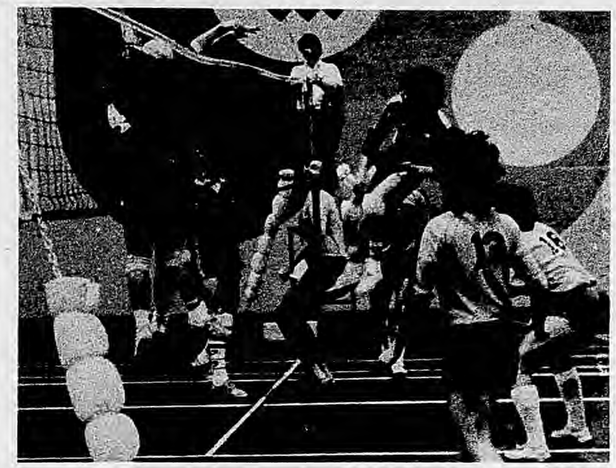
In the second place, if these teams are dumped, RRCC will not need as much money to sponsor teams. Therefore the sports levy should be reduced in the event that that happens.

Of course the sports levy would be easier to take in the unlikely event that Red River gets the sports complex that the provincial government wants to erect somewhere in Winnipeg.

The saddest thing about this whole affair is that you the students have no choice about whether or not you want to pay the annual $20 fee. It does not matter whether or not you use the sports facilities yourself.

Add this $20 to increasing tuition costs and remember the mad clamour for student aid to try to make ends meet next year. Not to mention increased rents. Certainly this money won't break anybody, but do you need another headache?

It is not even tax deductible.



Clancy Bridle won all-star honours as he led the volleyball team to the silver medal.

Get to know the real taste of Bacardi rum.

Sip it before you add your favourite mixer.

Bacardi is beautiful by itself. Clean. Light. Smooth-tasting. That's why it goes so smoothly with so many mixers. Add your own favourite taste to Bacardi, and you can count on enjoying it.

Bacardi rum on the rocks.

Bacardi rum and cola.

Bacardi rum and ginger ale.

Bacardi rum and orange juice.

BACARDI RUM'S PRODUCED BY SPECIAL AUTHORITY AND UNDER THE SUPERVISION OF BACARDI & COMPANY LIMITED. BACARDI AND BAT DEVICE ARE REGISTERED TRADEMARKS OF BACARDI & COMPANY LIMITED. BOTTLED BY FBM DISTILLERY CO. LTD. CANADA